

Atul



Atul Foundation
ANNUAL REPORT 2022-23

The logo of Atul Foundation Trust (Atul Foundation) is a representation of the tree of life. The tree symbolises the interconnection and metaphorical co-dependency of all aspects of life. It endeavours to convey that we do not exist for our own narrow objectives, but are part of the integrated ecosystem. We will make our own journey of life more meaningful if our way of living reflects a larger purpose.



Sowing the seeds for a brighter tomorrow, Atul Foundation works with children for their holistic development by providing them quality education, health and nutrition, safe spaces for learning and growing, and an inclusive world filled with joy and hope. This year, the Foundation was able to reach out to around 19,000 children through various initiatives. It wishes to create a ripple of change that not only opens the doors of opportunities for these children, but also aids in uplifting the communities these children grow in.

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LEGACY

Much before the concept of corporate social responsibility (CSR) had evolved into its present form, Atul Ltd (Atul) has been engaged in serving the society with diverse initiatives related to education, empowerment, health, relief, infrastructure and conservation. Kasturbhai Lalbhai, the Founder of Atul and an Indian legend, ensured complete commitment to community development and welfare in every company he established. The primary reason for the establishment of Atul was to generate large-scale employment and consequently improve the standard of living in rural India. His passion to give back to the society was reflected in his daily schedule; he spent half a day on growing businesses while the other half was dedicated solely to social service. He appointed Balwantrai Mazumdar, an economist and Siddharth Lalbhai, his elder son and a chemical engineer, to develop Atul, both of whom continued with the fine legacy.

In 1978, Siddharth Lalbhai laid the foundation of Atul Rural Development Fund in an endeavour to further the rich legacy of his father and bring focus to rural development initiatives undertaken by Atul. He personally oversaw these initiatives which were being implemented and took keen interest in consistently improving their quality, variety and impact. Over the years, with an increase in the number and scope of various initiatives related to serving the society, Atul Foundation was established in 2010 as an umbrella trust of Atul.



Kasturbhai Lalbhai (1894 - 1980)

The legacy of Kasturbhai Lalbhai has been synonymous with three terms: excellence, perseverance and trusteeship.

Social responsibility must include sympathy, helpfulness and willingness to forego self interest in order to promote the welfare, happiness and contentment of others and of the country as a whole.

~ Kasturbhai Lalbhai

Balwantrai Mazumdar (1902 - 1981)

An economist, Balwantrai Mazumdar was a voracious reader, sound thinker, patient listener and a farsighted professional. He created an atmosphere of camaraderie that brought out the collective best in the people of Atul. He was the moving force behind making the first site of Atul one of the largest eco-friendly manufacturing facilities of its kind in the world. He remained with the Group till the end of his life as did most of the people who worked with Kasturbhai Lalbhai.



Siddharth Lalbhai (1923 - 1998)

A chemical engineer and the founder of Atul Rural Development Fund, Siddharth Lalbhai dedicated his life to the development of Atul. He accorded equal value to the creation of wealth and service to society. The principles of trusteeship that he upheld, the personal qualities of integrity, perseverance, and simplicity that he lived by and the single-minded devotion that he gave to tasks on hand will always remain our guiding force.

IDENTITY AND PURPOSE

IDENTITY

Atul Foundation was established by Atul on November 25, 2010. The Foundation is registered as a public charitable trust under the Gujarat Public Trusts Act, 1950. Atul Foundation is an embodiment of the Purpose and Values of Atul towards serving the society.

PURPOSE

Atul Foundation is committed to fostering sustainable socio-economic upliftment, particularly in the lives of the underprivileged through relevant programs | projects.

VALUES



EMPATHY

Perceive, relate and respond to the difficulties, emotions and needs of others



BENEVOLENCE

Help the needy without any discrimination, selflessly and humbly



COLLABORATION

Work as a team and develop meaningful partnerships to serve others



QUALITY

Conceive and execute projects to provide exemplary deliverables



HONESTY

Reflect uprightness and transparency in every action



CORPORATE SOCIAL RESPONSIBILITY POLICY OF ATUL

Atul will volunteer its resources to the extent it can reasonably afford to contribute towards enhancing the quality of life, thereby the standard of living of people, particularly the marginalised sections of the society. Essentially, the indicative beneficiaries are the needy who are living below the poverty line in rural or urban areas, particularly where Atul is operating. The endeavour is to uplift them through the chosen programs so that they can live with dignity and self-respect.

CSR COMMITTEE OF ATUL

Shubhalakshmi Panse
(Chairperson)

Sunil Lalbhai

Bharathy Mohanan

CHAIRPERSON'S FOREWORD



Dear All,

As we navigated the post-Covid landscape in the year 2022-23, we witnessed the world limping back to normalcy. The Foundation continued to work diligently towards its goal of uplifting communities by supporting education, empowering the youth and women, promoting healthcare, providing relief, developing infrastructure, conserving the environment and fostering social welfare. Through the 40 projects that the Foundation took up this year, it strived to bring about tangible changes and improvements in the lives of individuals and communities in need.

The Foundation reached out to about 1,00,000 people living in villages, touching their lives to make them healthier and happier. Through its intensified efforts, the Foundation reached out to 16,000 beneficiaries in eye camps, the highest number of beneficiaries ever served. The Atul Healthcare and Research Centre opened for treatment and is catering to the health needs of people living in 10 nearby villages.

In the sixth year of the flagship project Atul Adhyapika, a new batch of adhyapikas was introduced, spreading its outreach to 84 remote villages of South Gujarat, offering quality primary education to about 8,000 children. The Foundation empowered about 10,980 youth and women to secure the future of their families along with their own tomorrow. Around 700 women were linked with self-help groups, becoming strength of each other and enabling one another to find a voice beyond domestic spaces. Under the health program, with particular attention to anaemia, the Foundation impacted about 3,700 women and adolescent girls, inculcating in them a habit of self-care.

Ojas project and the newly introduced community-based rehabilitation project aimed at creating an inclusive world where every child has a hope for a promising future. The model anganwadi project continued to colour the world of 1,100 children with safe and fun learning spaces. Conservation of nature for a sustained growth is a vital part of the ongoing endeavours of the Foundation and its commitment to the next generation. This year the Foundation introduced new initiatives like setting up sewage water treatment plants, developing a Miyawaki forest, installing rainwater harvesting units, starting drip irrigation and setting up of biogas units. Ujjwal Atul, the waste management project of the Foundation, has now spread to eight villages, impacting around 23,000 residents with efficient waste management practices.

I wish to extend my heartfelt gratitude to our esteemed donors and partners for their invaluable support. Their generosity and belief in our vision have been vital in enabling us to carry out our initiatives and reach out to those in need.

As we reflect on our activities, it is crucial to acknowledge that our work is far from complete. There are many challenges, and we remain steadfast in our commitment to make a difference. We will continue to explore innovative approaches, forge strategic partnerships, and leverage our resources effectively to maximise our impact.

Sincerely,

(Vimla Lalbhai)
Chairperson

ORGANISATION

The Management Committee of Atul Foundation works under the direction and guidance of the Board of Trustees. The Foundation is supported by teams required for operations and projects. The impact made by Atul Foundation is generally reviewed by the Management of Atul Ltd, its Corporate Social Responsibility Committee and its Board.

The Foundation team consists of 10 institutions and 498 members who work ceaselessly to serve the community and make conscious efforts towards sustainable development. The management expenses remained at 5% of the total amount spent on projects.



The strength of the team is each individual member.

The strength of each member is the team.

~ Phil Jackson



INSTITUTIONS



Kalyani Shala

Established: 1953

Current strength: 1,729

Students graduated: 7,047

Kalyani Shala was established to provide quality education to the children of the employees of Atul and the surrounding villages. The school is affiliated with the Gujarat Secondary and Higher Secondary Education Board and the medium of instruction is Gujarati. It is managed by Atul Kelvani Mandal and offers classes from pre-primary to grade 12, and offers education in Arts, Science and Commerce streams at the higher secondary level.

HIGHLIGHTS



Facilitated STEM education sessions in collaboration with Vikram A Sarabhai Community Science Centre



Conducted six awareness sessions to instil awareness about hygiene and environment



Redesigned activity-based classes in Science and Maths for primary grade students to ensure better clarity of concept



Received Swachh Vidyalaya Puraskar 2022 in rural category of Valsad district from the Ministry of Education, Government of India



Initiated two vocational courses: Beauty - Wellness and Electronics - Hardware





Atul Vidyalaya

Established: 1991

Current strength: 1,229

Students graduated: 703

Atul Vidyalaya is a private unaided school affiliated with the Council for the Indian School Certificate Examinations and managed by Atul Vidyalaya Trust. The school has classes from pre-primary to grade 12 in English medium. It offers education in optional and combination of Arts, Science and Commerce streams at the higher secondary level.

HIGHLIGHTS



Introduced learning concepts: design thinking, six thinking hats, multiple intelligence



Hosted CISCE National Sub-junior Football Tournament - Maharashtra and Goa regions



Initiated emotional resilience programs for secondary students



Ranked first place in Valsad district in Khel Mahakumbh organised by the Government of Gujarat



Conducted eight teacher training programs to sharpen their skills as per the requirement of the New Education Policy





Atul Vidyamandir

Adopted: 2009

Current strength: 349

Students graduated: 933

Atul Vidyamandir is an Eklavya Model Residential School (EMRS) that operates under the public-private partnership model with the Government of Gujarat. It caters only to the tribal students and also provides them with residential facilities. It offers classes from 6 to 12 and the medium of instruction is Gujarati.

HIGHLIGHTS



Nine students secured admission for MBBS course and eleven students for BE | BTech



Conducted 12 awareness programs on hygiene and environment



Introduced robotics and coding programs



Secured first rank in the third EMRS cultural meet and represented Gujarat at the state level



Introduced mother-teacher sessions to strengthen the bond between teachers and students





Atul Rural Development Fund

Established: 1978

Atul Rural Development Fund (ARDF) was formed with a purpose to serve the society and uplift the lives of the communities living in and around Atul. Currently, ARDF is an implementing agency for Atul Foundation engaged in conducting blood donation camps, eye check-up camps, imparting vocational training and building infrastructure.

HIGHLIGHTS



Conducted 45 eye camps reaching out to 16,293 beneficiaries



Collected 3,778 units of blood through 41 blood donation camps



Constructed 600 metre of internal road benefiting 10 villages

The number of eye camps conducted this year was the highest ever



Trained 633 students in seven trades



Completed retrofitting | construction of 21 toilets benefiting 84 individuals





Atul Institute of Vocational Excellence

Established: 2011 Students graduated: 9,729

Atul Institute of Vocational Excellence (AIVE) is a vocational training centre that operates under the public-private partnership model with Development Support Agency of Gujarat, Tribal Development Department, Government of Gujarat, under the Vanbandhu Kalyan Yojana. It imparts employment-oriented skill training in 12 vocations to tribal youth. With state-of-the-art workshops, laboratories, residential and other infrastructure facilities, AIVE aims to alleviate rural poverty and bring qualitative change in the lives of tribal people.

HIGHLIGHTS



Trained 1,113 students in nine trades



Conducted three financial literacy sessions for students in association with State Bank of India



Achieved 77% placement of the trained students



Conducted remote industrial sewing machine operator training at three villages



Collaborated with National Bank for Agriculture and Rural Development to impart training in three courses





Industrial Training Institutes

Adopted: 2011, 2017 and 2022

Atul manages the Institute Management Committees of Industrial Training Institutes (ITIs) in Khergam, Sagbara, Ankleshwar, Bilimora and Pardi operating under the public-private partnership model with the Government of Gujarat. It also contributes on the governance of the institutes, introduction of new courses and training of the students. The ITIs offer courses for a duration of one to two years in a range of vocations.

HIGHLIGHTS



Signed Memorandum of Understanding with ITI Pardi to upgrade and impart soft skill training to students



Developed a computer lab at ITI Ankleshwar with 30 computers



Conducted capacity-building training of trainers from five ITIs



Promoted health and fitness of students by providing sports kits



Imparted soft skills and computer training to 205 students of ITI, Pardi





Atul Healthcare Centre

Established: January 2023

Atul Healthcare Centre caters to the elementary medical needs of the residents of 10 villages in and around Atul. Spread over an area of 32,000 sqft, the centre is equipped with state-of-the-art facilities to cater to the general health check-up facilities and emergency medical needs of the patients.

HIGHLIGHTS



Two full-time doctors and visiting physicians belonging to Ayurveda, Dietetics and Nutrition, Gynecology, Paediatrics and Physiotherapy specialties



Emergency treatment facility



Operation theatre for minor surgeries



State-of-the-art laboratory for biochemistry and haematology



Six well-equipped inpatient treatment rooms



Urmi

Established: 1953

Urmi empowers women residing in and around Atul by providing them with sustainable livelihood opportunities. The women prepare sun-dried and iron-pounded spices using age-old traditional practices.



Ulhas

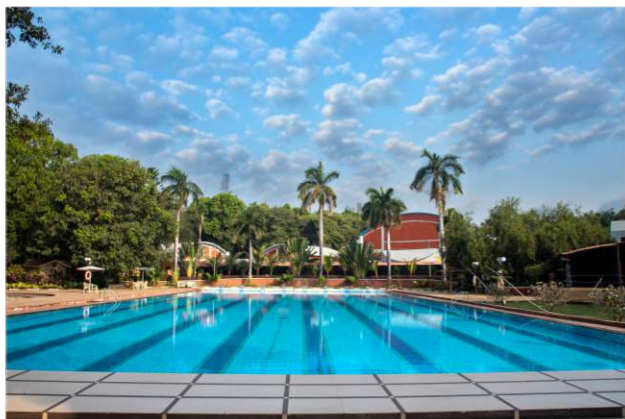
Established: 1961

Ulhas promotes health and well-being of residents of Atul and surrounding villages. It organises cricket tournaments, inter-village volleyball competitions and marathons.

Utkarsh

Established: 1965

Utkarsh provides a platform to promote social and cultural programs for residents of Atul and surrounding villages. It organises music and dance competitions, annual funfairs and cultural events.



Atul Club

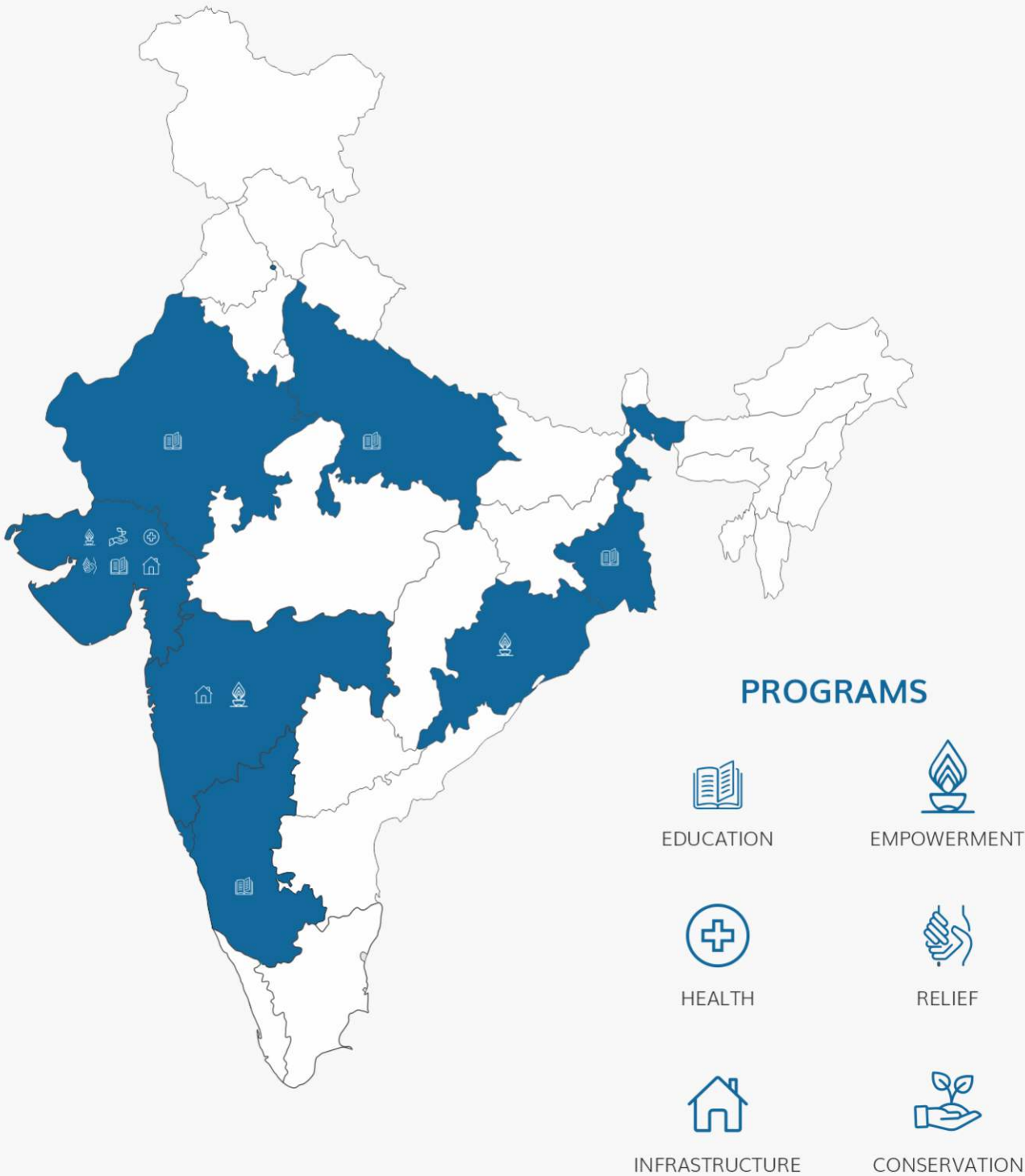
Established: 1995

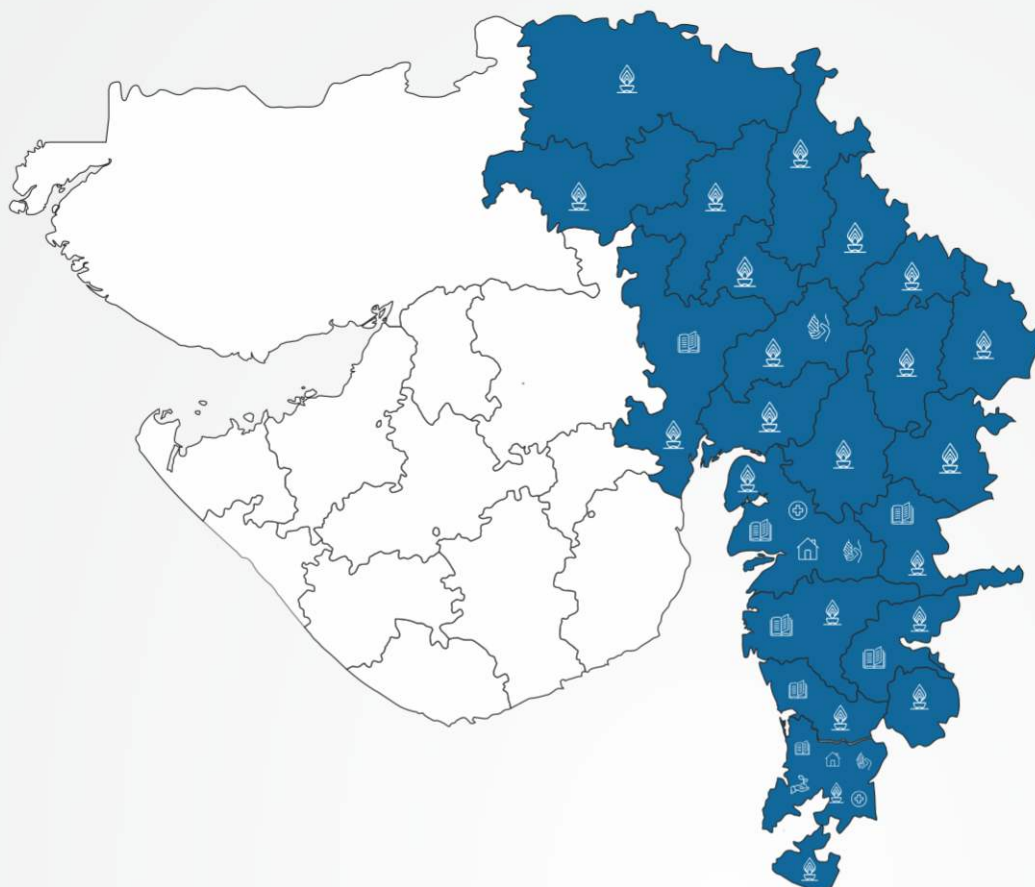
Atul Club provides quality sport and recreational facilities to residents of Atul and surrounding towns | villages. It offers facilities for badminton, billiards, swimming, table-tennis and also has a well-equipped gymnasium.

FOOTPRINT

Atul Foundation predominantly works in and around the locations where Atul has its operations and offices, though it is gradually widening its coverage to other parts of India. During 2022-23, the Foundation has undertaken | supported projects in Gujarat, Karnataka, Maharashtra, Orissa, Rajasthan, Uttar Pradesh and West Bengal.

The map below indicates the outreach in Gujarat and states in India where Atul Foundation has undertaken | supported projects to serve the society during its journey of 13 years.





OUTREACH



Nurtured

16,280

children through quality education in 240 villages



Empowered

10,980

tribal youth and women through vocational training, self-help groups and other activities in 508 villages



Helped

27,560

children, youth, men and women through various health programs in 76 villages



Extended support to

10,596

people in 15 villages



Improved quality of life for

6,636

people through various infrastructure projects in 21 villages



Planted

52,190

trees and conducted conservation activities in 67 villages



EDUCATION

Atul Adhyapika

Improving the quality of primary education

Project initiated in 2017

8,410 students		103 adhyapikas
86 villages		5 districts

Atul Adhyapikas reach out to schools in remote villages to provide joyful education to students through interactive learning methods. The project selects qualified women from villages and extensively trains them for six months to become trained primary teachers. The *adhyapikas* are placed in the schools of their own villages where they cater to the individual needs of the students by providing a better environment filled with love and care. Being from the same village, they are able to understand the local dialect and issues and are always available for interaction with the parents. This approach ensures better class participation and holistic development of the students.

Introduced the
6th batch with
34 *adhyapikas*



Developed
21 model
adhyapikas
with special inputs
to develop
model schools

Conducted
de-addiction drive in
46 schools for
1,902 students

Initiated
library project in
20 schools



Conducted
8 joy workshops
in schools and
ashramshalas





'In my village, government schools were never a first option for the parents. With creative interventions and activity-based learning we can teach difficult concepts to students with ease and make learning fun. This year some parents have approached us to shift their children from private schools to government schools,' shares an *adhyapika* from a remote village of Kaprada.



Other projects

Project	Location	Implementing agency	Beneficiary
Provision of educational kits to 31 schools	17 villages (Gujarat)	Atul Foundation ARDF	4,323 students
Promotion of learning and life skills among children	Bengaluru (Karnataka)	Art Sparks Foundation	400 students
Support to set up a science laboratory	Balchondhi (Gujarat)	Atul Foundation	362 students
Support to set up computer laboratories in two schools	2 villages (Gujarat)	Atul Foundation	300 students
Support to set up digital classroom and computer laboratory in a school	Murshidabad (West Bengal)	Anand Shiksha Niketan	300 students
Development of a school in tribal area	Chondha (Gujarat)	Atul Foundation	269 students
Support to meritorious students in need with scholarships	Valsad (Gujarat)	Atul Foundation	34 students



Promotion of Indian culture

Digitised 80,000 ancient manuscripts in collaboration with LD Bharatiya Sanskriti Vidyamandir, Ahmedabad and published 4 books on Indian culture in association with Prakrit Bharati Academy, Jaipur.



EMPOWERMENT

Atul Uttara

Empowering women through
self-help groups

Implementation partner:
Aatapi Foundation

Project initiated in 2021

66 self-help groups | 723 women
14 villages

Majority of women residing in the villages of Valsad are daily wage earners or domestic workers who spend the entire earning with no or minimal savings. Atul Foundation has organised these grassroots women into self-help groups (SHGs). Participants of these groups collectively contribute small denominations of money every month and save the entire amount collected in bank accounts to earn interest. A part of the amount can also be borrowed by the participants in times of need at nominal interest rates mutually decided by the groups. SHGs play an important role in women empowerment since they enable women from economically disadvantaged backgrounds to establish social capital and find a voice beyond their domestic spaces.

Saved
₹22 lakhs
collectively

36 groups
provided loans of
₹20 lakhs to
295 women



816 women
linked with
government
schemes

Conducted
24
financial literacy
trainings

13
awareness camps on rights
and entitlements

Trained
88 women
in four types of
micro-enterprise
trades



Stronger together

'When I wanted loan of a small amount for the education of my children, I faced difficulties in completing the paper works required by banks to disburse loans. My self-help group supported and lent me the amount at minimal interest rates. With the formation of our group, we have all become strength of each other,' shares an SHG member of Radhekrishna Swa Sahay Juth.



Godaan

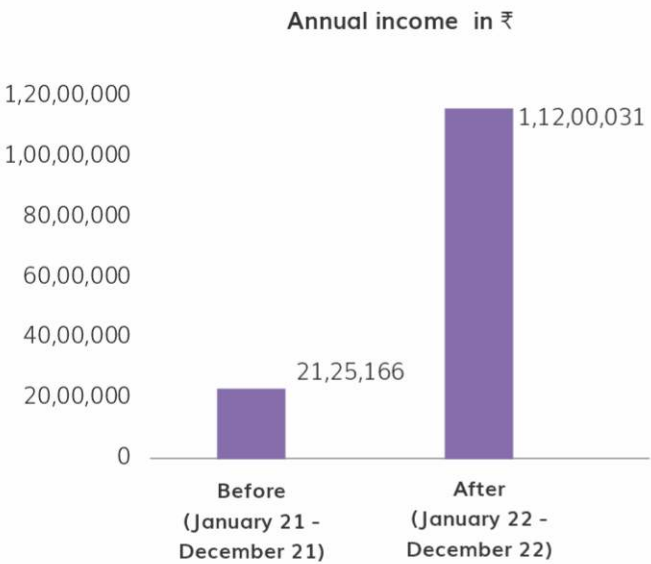
Empowering tribal families

Implementation partner:
BAIF Institute of Sustainable
Livelihoods and Development

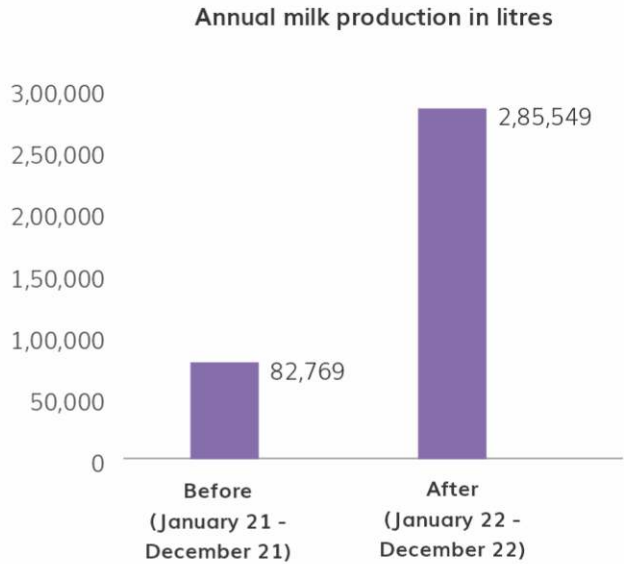
Project initiated
Godaan 1 and 2 (2021 and 2022)
Godaan 3 (2023)

Godaan in 2022

Godaan aims to create sustainable livelihood opportunities by providing quality breed cows and educating about scientific cattle management practices. 125 cows with calves were given to tribal women along with animal husbandry and livestock development training with 50% contribution from the beneficiaries the villages of Valsad. The beneficiaries were also supported with the service of animal health camps to ensure the health of the cows.



The annual income increased by ₹ 90.74 lakh (427% increase) considering the average price of milk as ₹ 30.08 per litre.



The annual milk production increased by ₹ 2.02 lakh litres (244% increase).

source: Dairy co-operative data of 125 participants



Stepping towards a sustainable livelihood

'With the rise in my income I have bought three more cows within one and a half years. We have also started constructing our new home near the grazing lands. These cows have changed our fortune completely,' shares a beneficiary from Nana Pondha.



EMPOWERMENT



Empowering tribals in Orissa

This year, 25 tribal families were identified from four remote villages of Balangir district, Odisha whose economy primarily depend on seasonal agriculture. These tribal families were provided with cows of quality milking, enabling them with access to additional income and helping them uplift their socio-economic conditions.

Micro-entrepreneurship

Atul Foundation supports micro-entrepreneurs to start their own businesses. For this, it provides tool kits and need-based support to micro-entrepreneurs and small street vendors. Students who wish to start their own small ventures and take up individual work after being trained at the Atul Institute of Vocational Excellence and Atul Rural Development Fund are also provided support.

52 micro-entrepreneurs were supported this year.



AC technician



Beauty and stylist



Computer operator



Mobile technician



Refrigerator technician



Sewing and tailor



Street vendor



Welding operator

Towards an independent life

'I carried headloads of vegetables from the main market to my village and then went around selling them from door to door. Being a single mother, I struggled to make ends meet, earning a meagre ₹150 per day. With the cart received from Atul Foundation, I can double my stock of vegetables while easily pushing it around and reaching out to more people. This has enabled me to increase my earnings and save for better future of my daughter,' shares Jyotsana, a vegetable vendor.



Other projects

Project	Location	Implementing agency	Beneficiary
Provision of skill development training to youth as apprentices	Atul (Gujarat)	Atul Ltd	95 youth
Provision of fertiliser kits to farmers	Haria (Gujarat)	Atul Foundation	75 farmers



Sampoorna

Improving health and
well-being of women

Technical partner:
Deepak Foundation

Project initiated in 2021

34 anaemia camps |
3,755 adolescent girls and women

Anaemia is the biggest public health challenge affecting the productivity and quality of life of adolescents and women especially during their reproductive age. There is a need for holistic community action to eliminate anaemia and undernutrition. The Sampoorna project aims to improve health and well-being of women and adolescent girls suffering from anaemia. The initiatives include screening, educating, counselling and treating with focus to make them incharge of their own health.

Target groups



Adolescent girls



Women of reproductive age group



Pregnant woman



Lactating mothers

Provided
IFA tablets to
1,146
anaemic women



Conducted
40
awareness sessions
benefitting
466
adolescent girls and
women

Celebrated
poshan maah
through awareness
sessions and recipe
demonstrations in
5 villages and
2 schools

Prepared
105
peer educators to
influence their peers



From pale to pink in health

Screened with 3.5 haemoglobin, she was severely anaemic with pale hands, scanty hair and undernourished body structure. After reaching out to her and convincing the family to undergo immediate treatment, her haemoglobin level has risen to 9.8. She beams with excitement saying, 'Look mummy my hands are pink!'

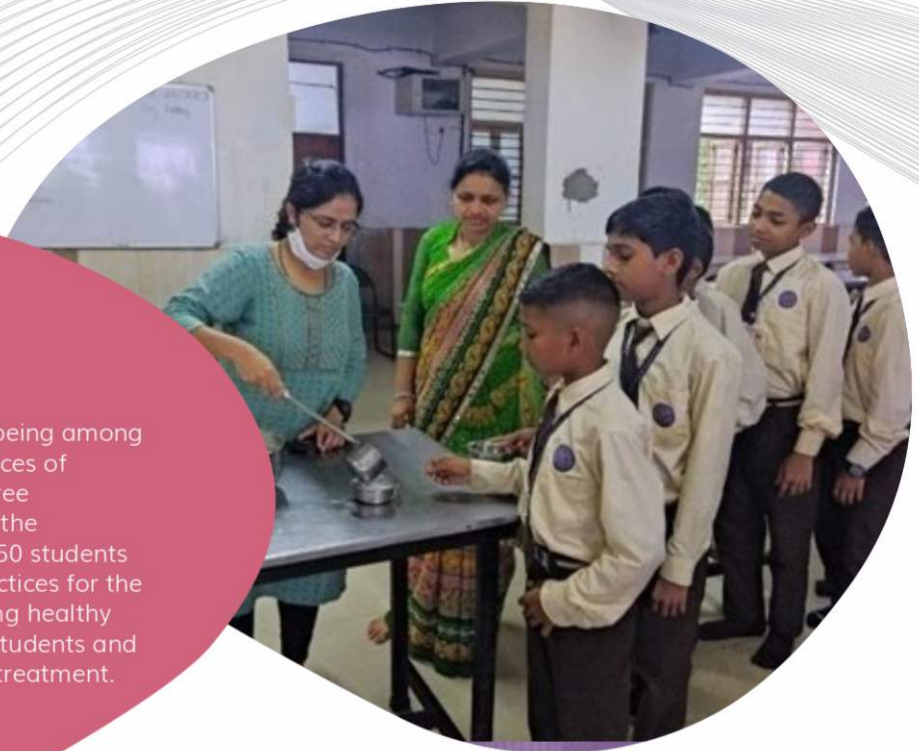


Nutrition during first 1000 days of a child

Atul Foundation collaborated with Nourish 1000 Days, Integrated Child Development Society and the Health Department, Valsad District Panchayat, Government of Gujarat to conduct a five-day workshop on breastfeeding and complementary feeding techniques for 75 frontline workers the before prevention of anaemia. The initial point of contact for a pregnant women, nursing mothers and children are the *anganwadi* and ASHA workers.

Promoting ayurveda

To promote holistic health and well-being among youth and children, traditional practices of Ayurveda are being introduced in three institutions of Atul Foundation. With the guidance of an Ayurveda doctor, 1,050 students have been educated on the best practices for the prevention of diseases and inculcating healthy habits among students. Also, 1,273 students and individuals were provided ayurvedic treatment.



Supported 11 women mountaineers above the age of 50 who had participated in Fit @ 50+ Women's Trans Himalayan Expedition campaign organised by Tata Steel Adventure Foundation.



RELIEF

Community Based Rehabilitation

Enhance quality of life for Individuals with disability

Implementation partner:
Jalaram Manovikas Kendra

Project initiated in 2022

72 children | 14 villages

Community-based rehabilitation is a strategy to provide equitable opportunities and protect human rights of people with disabilities (PwDs). This initiative aims to provide rehabilitation services to empower PwDs residing in remote villages.

Provided intensive
care support to
72 children
with multiple disabilities



Identified
545 PwDs from
14 villages

Facilitated
70 Niramaya policy
108 pension scheme
203 disability certificates

Facilitated economic
rehabilitation of
7 persons
with disability
by providing tool kits



Cultivating skills to shape livelihood opportunities for a better future

'Atul Foundation provided my son with a dholak as he really enjoys playing it. My neighbours and relatives invite him to play the dholak in the evening prayers at the temple. The dholak has kept him positively engaged and makes him feel included,' shares the mother of the child.



Ojas

Reaching out to children living in difficult conditions

Project initiated in 2020

136 children | 14 villages

Atul Foundation reaches out to children living in difficult conditions with joy and hope. These children either have lost one or both of their parents or live with step-families in poor socio-economic conditions. The living environment implies various added challenges in the lives of these children, often forcing them to either drop out of education systems or choose non-ethical ways of living.

Through the Ojas project, these children are encouraged to attend schools or vocational courses on a regular basis. To uplift the lives of these children, mothers are linked with employment opportunities wherever needed. Regular counselling, hygiene and value lessons are provided throughout the year to these children through joyful activities. These activities have helped these children to show resilience towards facing unique challenges, helping them to bounce back from the varied problems of life.

Provided
educational kits to
114 children and
11 children
attend school
regularly



Conducted balmela
benefitting
99 children and
89 parents

Provided vocational
training linkages to
4 children

Linked
7 mothers with
employment
opportunities



A ray of hope

'The son of my brother had not gone to school for a year after the death of both of his parents. He complained that he cannot focus on his studies and his school teacher also found it difficult to convince him to attend school regularly. The team of Atul Foundation visited him frequently and encouraged him to go to school. Today he has passed grade seven with good marks and I am extremely proud of him.' shares the guardian of the child.



Ojas: Bal Vikas Kendra

Extending hope to children living at brick kiln sites, a *bal vikas kendra* was set up for 50 children to provide food, basic education and safe space during the day through our implementation partner Pratham Mumbai Education Initiative

In the last eight months of attending the *bal vikas kendra*, children have shown significant changes.

80%
of children
attended the
kendra regularly



Significant
improvement in
weight, health and
habits of the children

Children showed
improvement
in reading and writing and
6 children
were enrolled in a school

Significant
reduction in incidents
of begging and
child labour



Other projects

Project	Location	Implementing agency	Beneficiary
Provision of blood units to deserted patients	Bharuch (Gujarat)	Atul Foundation Seva Yagana Samiti	84 individuals
Support to patients in need	Valsad (Gujarat)	Atul Foundation	48 patients
Assistance to children with special needs	Bharuch (Gujarat)	OSMOSIS Play Centre and Educational Games Library	46 children



Valsad flood disaster management

This year Valsad received one of the highest cumulative rainfall of 266 mm, flooding the slums of Kashmir Nagar, Dhobitalav and other low-lying areas. Atul Foundation reached out to those people who were forced to vacate their houses and supported them with hot meals, tarpaulin sheets and blankets.

9,645
food packets

44
tarpaulin sheets

678
blankets



Model Anganwadi

Creating safe and joyful spaces for children

Project initiated in 2017

16 anganwadis | 1,100 children
10 villages

Under the *anganwadi* redevelopment project, the selected *anganwadis* were reconstructed to provide safe spaces for children. Clean toilets and ample kitchen space were provided in each structure. Further, the walls of the *anganwadis* were painted with elementary pictorial lessons to engage children in fun learning.

Development of
interest for
learning



Increase in
attendance
of children



Increase in the
time spent
by children at the
anganwadis



A welcoming space for tiny tots

'Earlier parents just visited *anganwadis* for the daily milk provided by government. Now the children insist on staying longer in the *anganwadis* and playing with other children. The environment is now more lively and welcoming for both children and their parents,' shares an *anganwadis* worker from Parnera.





Child-friendly Infrastructure

Providing safe spaces for children to learn and grow

Project initiated in 2017

1,807 students | 11 schools

Every child deserves a safe environment in schools. Atul Foundation upgrades schools by renovating and developing safe spaces for children to learn and grow.

Construction of toilet
block at a primary
school for
687 students



Renovation of
6 schools for
571 students



Development of
3 play areas for
281 students

Provision of a portable
drinking water facility in
a school for
268 students

Other projects

Project	Location	Implementing agency	Beneficiary
Construction of compound wall for a community hall	Haria (Gujarat)	Atul Foundation ARDF	2,406 villagers
Retrofitting and renovation of 21 toilets	Kajli (Gujarat)	Atul Foundation ARDF	84 villagers
Support to construction of <i>bhojanalaya</i> at Parnera hillock	Atul (Gujarat)	Atul Foundation ARDF	hillock visitors



CONSERVATION

Ujjwal Atul

Promoting effective waste management practices in villages

Project initiated in 2020

8 villages | 23,746 individuals

Atul Foundation aims to implement the best practices in solid waste management that involves proper segregation of waste and scientific recycling of the components of waste, considered the most effective way of dealing with household waste.

Carried out plastic collection in public places of 5 villages surrounding Atul



Conducted awareness for 2,704 students from 12 schools



Conducted cleanliness drives in 5 beaches and 1 hillock



A cleaner earth for our future generations

'Today my child is more excited about what waste to throw in which coloured bins. I feel both happy and proud to contribute in making a better world for our future generations,' shared a resident of Atul village.





CONSERVATION

Natural Resource Management

Conservation of water and soil

Implementing partner:
BAIF Institute of Sustainable
Livelihoods and Development

Project initiated in 2021

580 structures

Atul Foundation has constructed 580 structures in Atul village from Parnera hillock to Par river to conserve soil and water during the monsoon. These structures reduce the flow of running water, helping it to seep into the ground and increase the groundwater level. These structures protect soil erosion and trees.

Constructed
150 gully plugs
20 gabion structures



Constructed
41 stone outlets
27 stone bunds



Constructed
324 trench
cum bunds and
18 other structures



Replenishing earth

During the last monsoon season, the structures conserved 15.2 crore litres of water and 288 tonnes of soil.





Water Recycling System

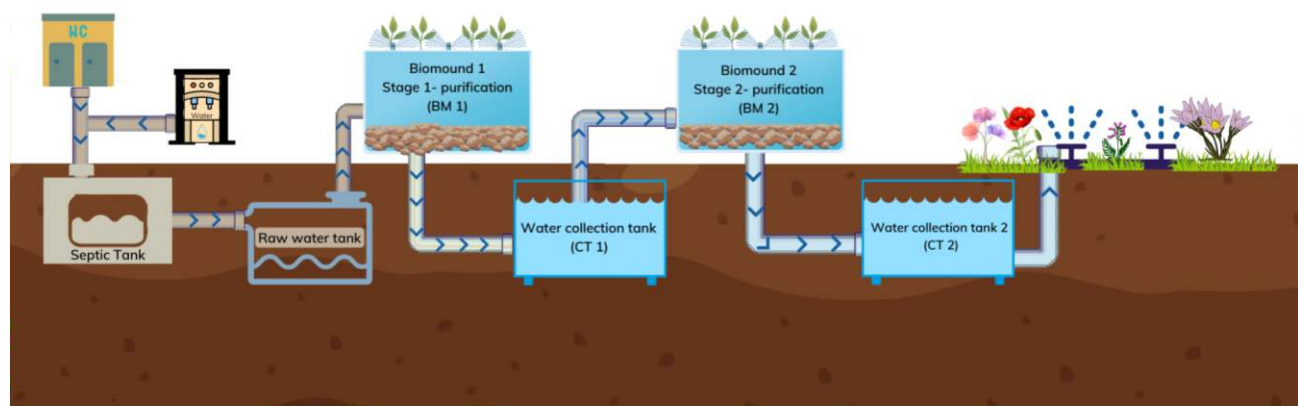
Waste water recycling through sewage treatment plant

Project partner:
Vision Earthcare

Project initiated in 2022

5 institutions | 187 KLD

Atul Foundation has set up five sewage treatment plants of 187 KLD in three educational institutes. These plants treat wastewater from toilets and drinking stations through soil biotechnology, converting them into clean water, which is used in gardening.



Soil biotechnology is a wastewater treatment process based on a soil biology-based bio-conversion process where fundamental reactions of nature, namely respiration, photosynthesis and mineral weathering, take place in a soil-like media housing micro and macro-organisms, which bring about the desired purification.

Other water conservation initiatives

Set-up rainwater
harvesting units in
25 schools



Constructed
underground
storage reservoir
for a school



Supported
38 farmers
of Valsad by installing
drip irrigation systems with
Gujarat Green
Revolution Company



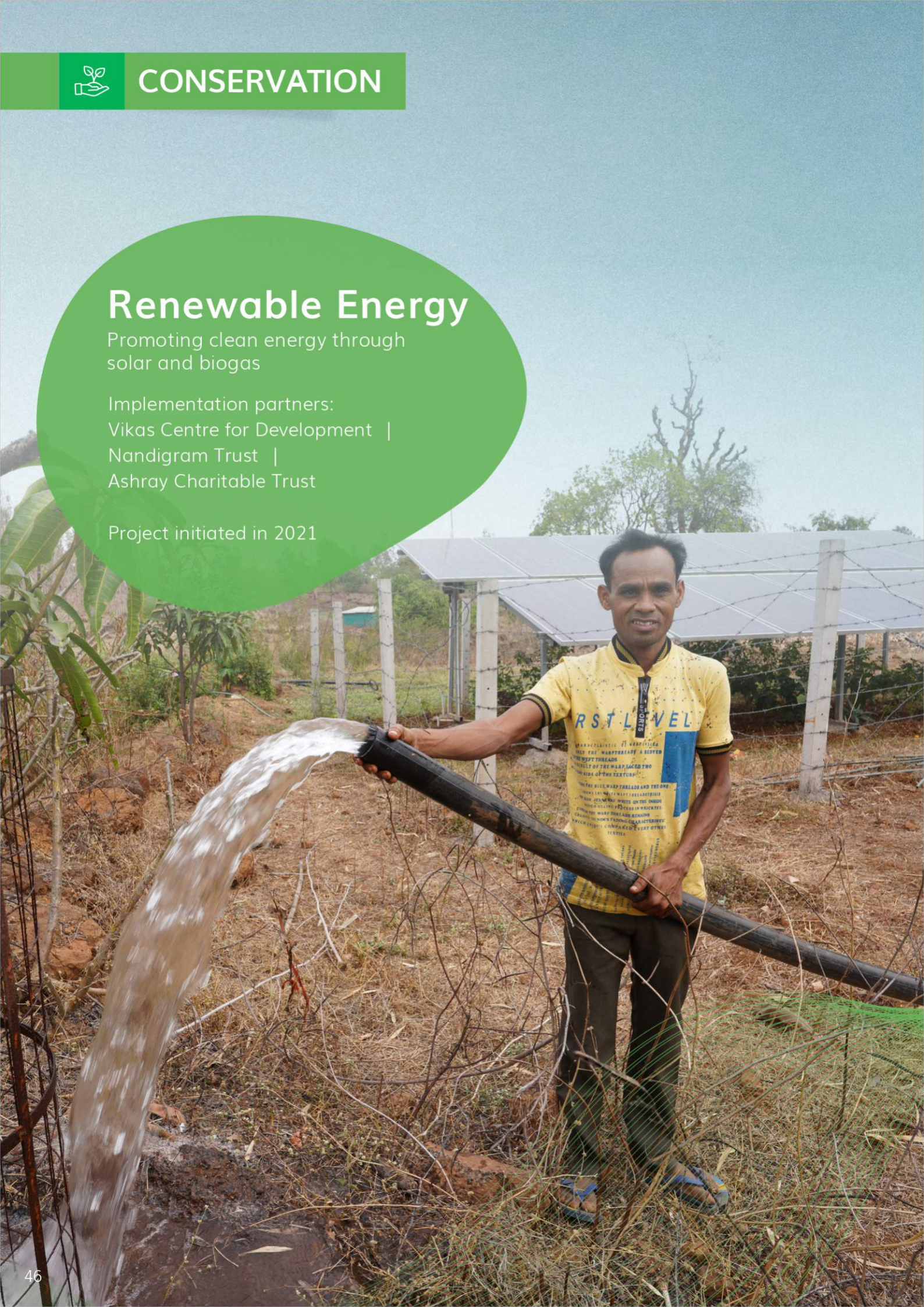


Renewable Energy

Promoting clean energy through solar and biogas

Implementation partners:
Vikas Centre for Development |
Nandigram Trust |
Ashray Charitable Trust

Project initiated in 2021



Atul Foundation promotes the use of renewable sources of energy contributing towards reduction in environmental pollution, increase in energy security, assured supply of electricity and savings on electricity bills.

Installed
43 kW
grid based solar panels at
4 institutions

Provided
five solar pumps of
19.8 kW to
agariyas
(salt farmers)

Installed
solar pumps of
27.95 kW
benefitting
63 farmers

All institutes
now have
negative
electricity bills

Generated
2,19,195 kWh
energy

Reduced carbon
dioxide emissions by
4,493 tonnes

No debt, only salt!

'For salt farming, we take daily loans from local moneylenders at high-interest rates and often fall into a debt trap. Atul Foundation provided solar pumps to five of us. This year I have saved ₹ 80,000 using the solar pumps,' shares a salt pan farmer from Little Rann of Kutch, Gujarat.



Promoting biogas

Atul Foundation has supported installation of 200 biogas units for families residing in three villages in Gujarat. These biogas units serve as an eco-friendly and affordable alternative to liquified petroleum gas.





Miyawaki Forest

Preserving biodiversity

Implementation partner:
BAIF Institute of Sustainable Livelihoods
and Development (BISLD)

Project initiated in 2022

11,000 trees | 62 species

Atul Foundation is developing a Miyawaki forest on 1.7 acres of land while nurturing 11,000 trees of 62 species. Through this method, different species of trees are grown close to each other to develop a forest in very little time with limited maintenance. This Japanese technique of creating forests has ten times faster growth than regular plantations.



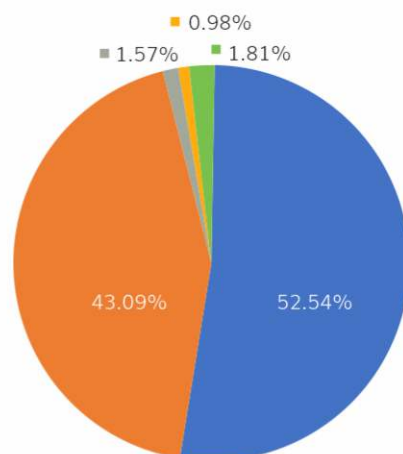
Other projects

Project	Location	Implementing agency	Beneficiary
Support to market linkages for 500 farmers involved in organic vegetable farming	6 villages (Gujarat)	Atul Foundation BISLD and Larsen & Toubro	500 farmers
Support to treatment and feeding of animals	Valsad (Gujarat)	Atul Foundation Tinku Memorial Trust	348 animals and birds

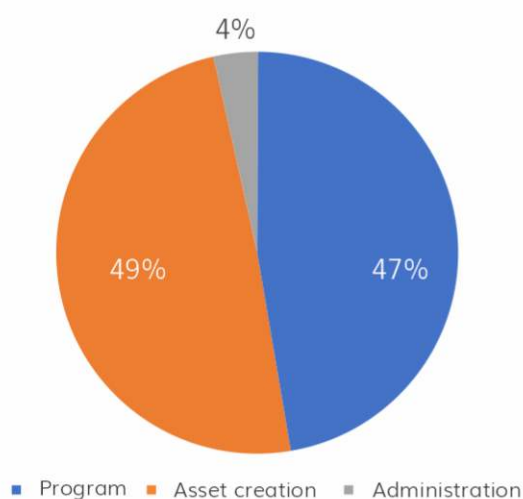
FINANCIAL HIGHLIGHTS

Where the monies came from

Particular	Amount received	
	₹ lakhs	%
Companies	2,076.97	52.54%
Government grants	1,703.41	43.09%
Donations (others)	62.22	1.57%
Interest income	38.86	0.98%
Miscellaneous income	71.45	1.81%
	3,952.91	100.00%



- Companies
- Government grants
- Donations (others)
- Interest income
- Miscellaneous income

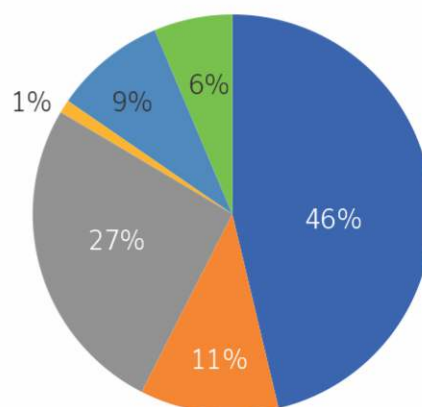


How the monies were used

Particular	Amount used	
	₹ lakhs	%
Program	1,916.73	47.41%
Asset creation	1,986.95	49.14%
Administration	139.59	3.45%
	4,043.27	100.00%
Spent from reserve balance	-90.36	
	3,952.91	

On which program the monies were spent

Particular	Amount spent	
	₹ lakhs	%
Education	1,807.23	46.30%
Empowerment	432.31	11.07%
Health	1,029.38	26.37%
Relief	28.49	0.73%
Infrastructure	244.21	6.26%
Conservation	362.05	9.27%
	3,903.68	100.00%



- Education
- Empowerment
- Health
- Relief
- Infrastructure
- Conservation

ACKNOWLEDGEMENT

Government organisations

Development Support Agency of Gujarat
District Rural Development Agency, Valsad
Gujarat Green Revolution Company
Gujarat State Tribal Education Society
National Bank for Agriculture and Rural Development
NITI Aayog, Government of India

Trusts and corporates

BVP Film City Charity Trust
Huber Group
RNC Free Eye Hospital
Valsad Raktdan Kendra

Individuals

Syamal De
Sunil Joshi
Shushma Kazi
Vijay Khatri
Bharathy Mohanan
Sanjiv Shah
Mosami Shukla
Gopi Kanan Thirukonda
Sharat Tripathi
Rana Vishnoi



MAKE A DIFFERENCE

Ever since its inception, Atul Ltd is conducting its business in an inclusive way. Atul Foundation is working to achieve sustainable development, particularly in rural areas to help uplift the lives of the underprivileged.

The Foundation (FY 2022-2023) project spend: ₹ 3,903.68 lakhs, administration cost: ₹ 139.59 lakhs provides a complete account of the funds received for various projects and sends its annual report to every donor.

If you wish to join our endeavour of enhancing the standard of living of the less fortunate and are looking for an organisation that will channelise and direct 100% of your contribution to the projects at hand, Atul Foundation may be a good option. Given below are some of the projects the Foundation is currently implementing. If you wish to sponsor any project(s), please write to contact@atulfoundation.org

Contributions or donations to Atul Foundation qualify for tax exemption under Section 80G of the Income Tax Act, 1961.

The donation amount may be remitted, along with the requisite information with respect to how you wish to participate (project, etc), by drawing a cheque in favour of Atul Foundation Trust and sending through RTGS as per the details given below:

Beneficiary: Atul Foundation Trust

Bank: Axis Bank Ltd, Atul

Account number: 911010029486212

IFSC: UTIB0000459



TRUST INFORMATION

Trustees	Background
Vimla Lalbhai Chairperson	FRCS - Royal College of Surgeons, London Social worker
Rana Vishnoi Managing Trustee	PhD - Indian Institute of Technology, Mumbai Former Managing Director, Amal Ltd
Sharat Tripathi	BTech-Indian Institute of Technology, Kanpur Former President - Human Resources, Atul Ltd
Bharat Trivedi	BTech - Indian Institute of Technology, Mumbai Former President - IT, Atul Ltd
Swati Lalbhai	ACA - Institute of Chartered Accountants of India Managing Director, Aagam Holdings Pvt Ltd

Statutory Auditors	Registered office	Bankers
B R Shah & Associates	Atul Foundation Trust Atul 396 020, Gujarat India contact@atulfoundation.org www.facebook.com/atulcares	Axis Bank Ltd RBL Bank Ltd

A photograph of a group of children in a classroom. In the foreground, a young girl with dark hair is looking towards the right. Behind her, another child is partially visible. In the background, a boy is looking towards the right. The children are wearing school uniforms. The lighting is warm and the background is slightly blurred.

Atul Foundation Trust
Atul 396 020, Gujarat
India

www.atulfoundation.org