





The cover page represents the belief of Atul Foundation that children are the architects of tomorrow. Atul Foundation, through the Ujjwal Atul project, works in villages of South Gujarat to implement an efficient waste management system with proper waste segregation and treatment. Every household in Atul village participates in the Ujjwal Atul project and practises segregation at source. The children of the village proactively participate in this exercise to create a change in the society.

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Legacy

Much before the concept of Corporate Social Responsibility had evolved into its present form, Atul Ltd (Atul) has been engaged in serving the society with diverse initiatives related to education, empowerment, health, relief, infrastructure and conservation. Kasturbhai Lalbhai, the Founder of Atul and an Indian legend, ensured complete commitment to community development and welfare in every company he established. The primary reason for the establishment of Atul was to generate large-scale employment and consequently improve the standard of living in rural India. His passion to give back to the society was reflected in his daily schedule; he spent half a day on growing businesses while the other half was dedicated solely to social service. He appointed Balwantrai Mazumdar, an economist and Siddharth Lalbhai, his elder son and a chemical engineer, to develop Atul, both of whom continued with the fine legacy.

In 1978, Siddharth Lalbhai laid the foundation of Atul Rural Development Fund in an endeavour to further the rich legacy of his father and bring focus to rural development initiatives undertaken by Atul. He personally oversaw these initiatives which were being implemented and took a keen interest in consistently improving their quality, variety and impact. Over the years, with an increase in the number and scope of various initiatives related to serving the society, Atul Foundation was established in 2010 as an umbrella trust of Atul.



Kasturbhai Lalbhai (1894 - 1980)

The legacy of Kasturbhai Lalbhai has been synonymous with three terms: excellence, perseverance and trusteeship.

Social responsibility must include sympathy, helpfulness and willingness to forego self-interest in order to promote the welfare, happiness and contentment of others and of the country as a whole.

– Kasturbhai Lalbhai

Balwantrai Mazumdar (1902 - 1981)

An economist, Balwantrai Mazumdar was a voracious reader, sound thinker, patient listener and a farsighted professional. He created an atmosphere of camaraderie that brought out the collective best in the people of Atul. He was the moving force behind making the first site of Atul one of the largest eco-friendly manufacturing facilities of its kind in the world. He remained with the Group till the end of his life as did most of the people who worked with Kasturbhai Lalbhai.



Siddharth Lalbhai (1923 - 1998)

A chemical engineer and the founder of Atul Rural Development Fund, Siddharth Lalbhai dedicated his life to the development of Atul. He accorded equal value to the creation of wealth and service to society. The principles of trusteeship that he upheld, the personal qualities of integrity, perseverance, and simplicity that he lived by and the single-minded devotion that he gave to tasks on hand will always remain our guiding force.

Identity

Atul Foundation was established on November 25, 2010. The Foundation is registered as a public charitable trust under the Gujarat Public Trusts Act, 1950. Atul Foundation is an embodiment of the Purpose and Values of Atul towards serving the society.

Purpose

Atul Foundation is committed to fostering sustainable socio-economic upliftment, particularly in the lives of the underprivileged through relevant programs and projects.

Values

				
Empathy	Benevolence	Collaboration	Quality	Honesty
Perceive, relate and respond to the difficulties, emotions and needs of others	Help the needy without any discrimination, selflessly and humbly	Work as a team and develop meaningful partnerships to serve others	Conceive and execute projects to provide exemplary deliverables	Reflect uprightness and transparency in every action



Corporate Social Responsibility Policy of Atul

Atul will volunteer its resources to the extent it can reasonably afford to contribute towards enhancing the quality of life, thereby the standard of living of people, particularly the marginalised sections of the society. Essentially, the indicative beneficiaries are the needy who are living below the poverty line in rural or urban areas, particularly where Atul is operating. The endeavour is to uplift them through the chosen programs so that they can live with dignity and self-respect.

CSR committee of Atul

Ms Shubhalakshmi Panse
(Chairperson)

Mr Sunil Lalbhai

Mr Bharathy Mohanan

Chairperson's foreword



Dear Readers,

In 2023-24, Atul Foundation saw its projects expand their boundaries in both scope and depth. Remaining true to the legacy of our Founder, Kasturbhai Lalbhai, we continued to build upon the initiatives and improve from our past learnings with zeal and passion.

Throughout the year, we undertook 43 impactful projects and managed 10 institutions, contributing to the betterment of communities under six programs, namely education, empowerment, health, relief, infrastructure, and conservation, all in alignment with the national priorities.

The progress of society heavily relies on education. We were able to provide quality education and shape the future of 52,000 children.

We aim to positively impact the less privileged by empowering them with skills and training programs. We empowered 6,908 individuals, including youth, women and those belonging to the weaker sections of society.

Health and well-being are basic needs that still appear as a luxury to many. In order to bridge this gap, we extended our reach to 54,892 beneficiaries. We were able to develop self-care and hygiene habits among women and adolescent girls, bringing down their anaemia prevalence by 40%.

The Foundation remains dedicated to supporting the vulnerable. Our activities extended relief to 4,119 such individuals. We contributed to the development of 23 villages, including the construction and renovation of existing infrastructure.

We have been working in our own modest ways towards meeting the national targets for mitigating the challenges posed by climate change. Our efforts in conservation activities across 83 villages align with the United Nations Sustainable Development Goals (UNSDGs).

The Indian Green Village Council which conducts the Green Village assessment and certification, identified *Atul* village as a Platinum village. We played a vital role in contributing to this achievement and remain committed to continuing our efforts to encourage practices that promote sustainable living in *Atul* and beyond.

We extend our heartfelt gratitude to our partners, donors, volunteers and the communities we serve, for their steadfast support and dedication.

We mourn the loss of Dr Rana Vishnoi, our esteemed trustee since the inception of the foundation. His legacy will forever be our guiding light.

In a world grappling with diverse challenges, Atul Foundation remains steadfast in its commitment to serving the needs of society, advancing national priorities and building a better and sustainable future for all. We believe together we can continue serving society, through initiatives that positively impact the lives of people and the health of our planet.

Sincerely,

(Vimla Lalbhai)
Chairperson

Organisation

The Management Committee of Atul Foundation works under the direction and guidance of the Board of Trustees. The Foundation is supported by teams required for operations and projects. The impact made by Atul Foundation is generally reviewed by the Management of Atul Ltd, its Corporate Social Responsibility Committee and its Board.

The Foundation team consists of 10 institutions and 538 members who work ceaselessly to serve the community and make conscious efforts towards sustainable development. The management expenses remained at 5% of the total amount spent on projects.



Alone we can do so little, together we can do so much.
~ Helen Keller



Kalyani Shala

Established: 1953 Current strength: 1,754

Kalyani Shala was established to provide quality education to the children of the team members of Atul and the surrounding villages. The school is affiliated with the Gujarat Secondary and Higher Secondary Education Board, with the medium of instruction being Gujarati. It is managed by Atul Kelvani Mandal, offering classes from pre-primary to grade 12, and education in Arts, Science and Commerce streams at the higher secondary level.

Highlights

- enrolled the highest number of students (1,081) in the last 10 years in the primary section
- conducted six value education and six life skills learning sessions for 800 students
- implemented the Drop Everything and Read concept to promote reading among 550 students
- conducted awareness sessions on United Nations Sustainable Development goals for 800 students
- conducted four interactive sessions on family health for 800 parents



Atul Vidyalaya

Established: 1991 Current strength: 1,282

Atul Vidyalaya is a private unaided school affiliated with the Council for the Indian School Certificate Examinations and managed by Atul Vidyalaya Trust. The school has classes from pre-primary to grade 12 in English medium. It offers education in optional combinations of Arts, Science and Commerce streams at the higher secondary level.

Highlights

- achieved a 100% pass rate in grades X and XII, with a first rank in grade X in the North West region of India
- conducted six outreach programs to inculcate a sense of responsibility towards society among students
- organised interactive sessions on career and life guidance for students with the members of alumni
- hosted five interaction sessions with subject experts on topics like self-care and de-addiction



Eklavya Model Residential School, Pardi (Atul Vidyamandir)

Collaborated: 2009 Current strength: 358

Atul Vidyamandir is an Eklavya Model Residential School (EMRS) that operates under the public-private partnership model with the Government of Gujarat. It caters exclusively to the tribal students and provides them with the residential facilities. It offers classes from grades VI to VIII in affiliation with the Central Board of Secondary Education and grades IX to XII in affiliation with the Gujarat Secondary and Higher Secondary Education Board.

Atul Rural Development Fund

Established: 1978

Atul Rural Development Fund (ARDF) was formed with the purpose of serving society and uplift the lives of the communities living in and around Atul. Currently, ARDF is an implementing agency for Atul Foundation, engaged in conducting blood donation camps, eye check-up camps, imparting vocational training and building infrastructure.

Highlights

- achieved 100% passing rate in grades X and XII
- conducted science workshops managed by students in five government schools
- secured 10 admissions in MBBS and eight in B.Tech out of 26 students who had attempted
- helped 40 students qualify for the Bharatnatyam Prathama examination
- secured first position in the state-level EMRS Cultural Meet with 19 medals

Highlights

- conducted 52 eye camps reaching out to 18,865 beneficiaries
- collected 4,550 units of blood through 49 blood donation drives
- trained 903 students in seven trades
- conducted two medical camps for 482 patients





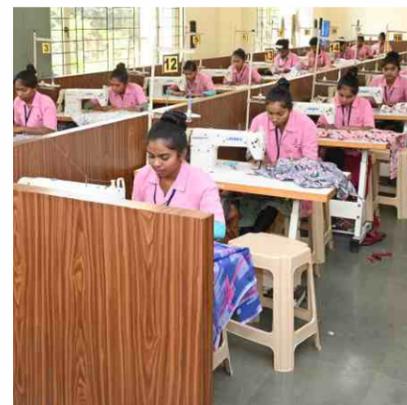
Atul Institute of Vocational Excellence

Established: 2011 Students graduated: 10,723

Atul Institute of Vocational Excellence (AIVE) is a vocational training centre that operates under the public-private partnership model with the Development Support Agency of Gujarat, Tribal Development Department, Government of Gujarat, under the Vanbandhu Kalyan Yojana. It imparts employment-oriented skill training in 12 vocations to tribal youth. With state-of-the-art workshops, laboratories, residential and other infrastructure facilities, AIVE aims to alleviate rural poverty and bring about a qualitative change in the lives of tribal people.

Highlights

- trained 1,010 students in nine trades
- conducted a financial literacy session for students in association with the State Bank of India
- achieved 81% placement of the trained students
- collaborated with the National Bank for Agriculture and Rural Development to impart training in four courses to 87 students



Industrial Training Institutes

Collaborated: 2011, 2017 and 2022

Atul manages the Institute Management Committees of Industrial Training Institutes (ITIs) in Khergam, Sagbara, Ankleshwar, Bilimora and Pardi, operating under the public-private partnership model with the Government of Gujarat. It also contributes to the governance of the institutes, the introduction of new courses and training of the students. The ITIs offer courses for a duration of one to two years in a range of vocations.

Highlights

- empowered 8,000 students through five ITIs
- trained 414 students of ITI, Pardi in soft skills
- equipped ITI Billimora with machinery and tools for laboratories
- implemented effective waste management practices with the involvement of students at ITI, Pardi



Atul Foundation Health Center

Established: 2023

Atul Foundation Health Center caters to the elementary medical needs of the residents of 10 villages in and around Atul. Spread over an area of 32,000 sqft, the center is equipped with state-of-the-art facilities to cater to the general health check-up facilities and emergency medical needs of the patients.

Highlights



provided consultations with four in-house doctors and 14 specialist visiting doctors



facilitated medical camp for 317 patients



inaugurated an eco-cardiology room in memory of Late Dr Mukul Chandra



conducted a women's health seminar for 64 participants



Urmi

Established: 1953

Urmi empowers women residing in and around Atul by providing them with sustainable livelihood opportunities. The women prepare sun-dried and iron-pounded spices using age-old traditional practices.

Ulhas

Established: 1961

Ulhas promotes the health and well-being of residents of Atul and surrounding villages. It organises cricket tournaments, inter-village volleyball competitions and marathons.

Utkarsh

Established: 1965

Utkarsh provides a platform to promote social and cultural programs for residents of Atul and surrounding villages. It organises music and dance competitions, annual funfairs and cultural events.

Atul Club

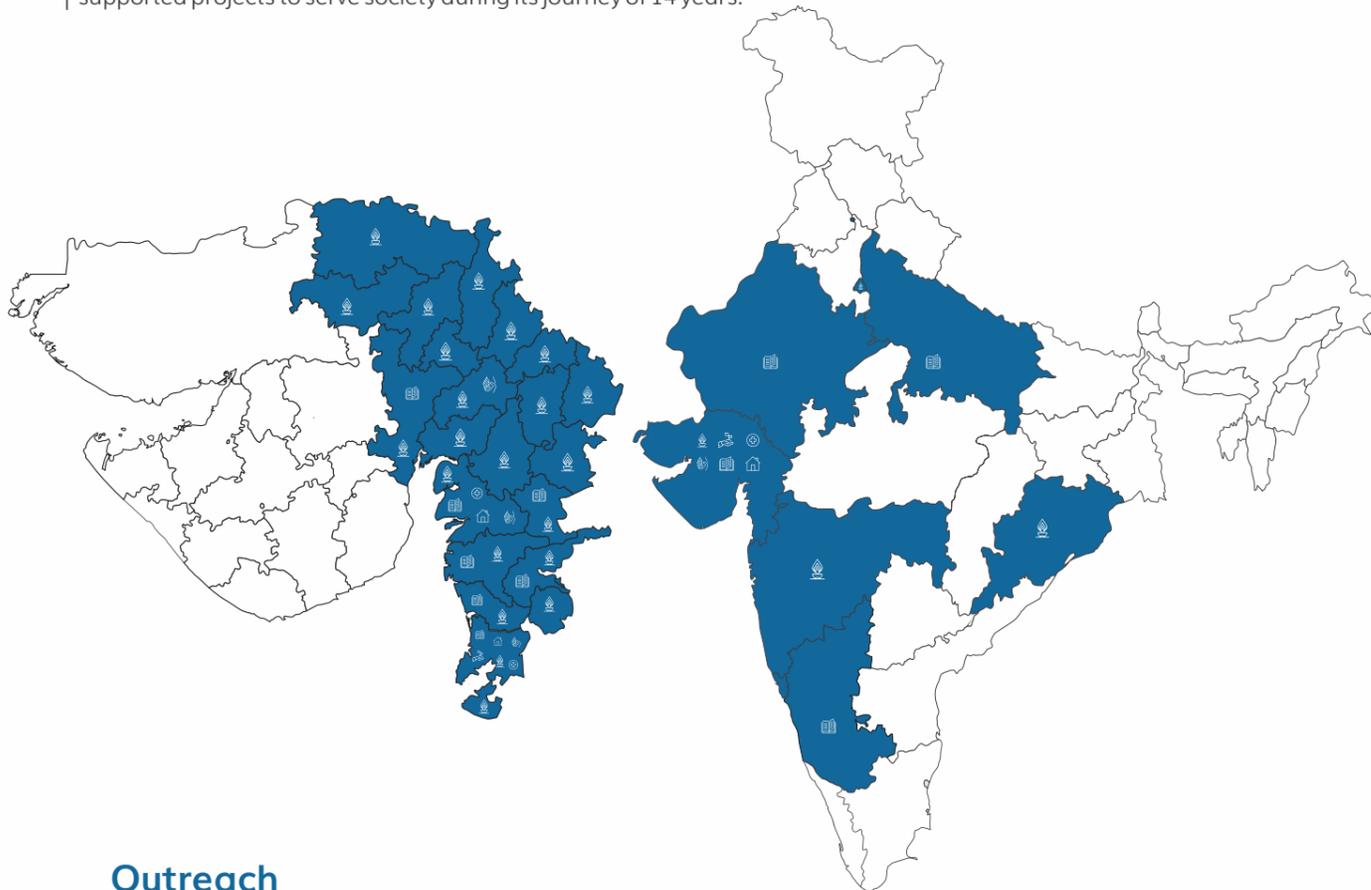
Established: 1995

Atul Club provides quality sports and recreational facilities to residents of Atul and surrounding towns | villages. It offers facilities for badminton, billiards, swimming, table tennis and also has a well-equipped gymnasium.

Footprint

Atul Foundation predominantly works in and around the locations where Atul has its operations and offices. It is working to gradually widen its coverage to other parts of India. During 2023-24, the Foundation has undertaken | supported projects in seven states - Delhi, Gujarat, Karnataka, Maharashtra, Orissa, Rajasthan and Uttar Pradesh and one union territory, Daman.

The map below indicates the outreach in Gujarat, states and union territory in India where Atul Foundation has undertaken | supported projects to serve society during its journey of 14 years.



Platinum-green village certification to Atul village

Atul village has been certified as a platinum-green village by the Indian Green Building Council (IGBC). IGBC is an initiative of the Confederation of Indian Industry which aims to facilitate India to be one of the global leaders in the sustainable built environment. The Council evaluated Atul village in parameters like health and hygiene, village infrastructure, water conservation, energy availability and efficiency, materials and resources, social and community actions, green innovation, etc. Initiatives in Atul village fulfilled these criteria and hence hold the distinction of being one among the seven villages in India that have been certified as a green village in the platinum category by IGBC.



Outreach

<p>nurtured 52,000 children through quality education in 240 villages</p>	<p>empowered 6,908 tribal youth through vocational training, self-help groups and other activities</p>
<p>helped 54,892 children, youth, men and women through various health programs</p>	<p>extended support to 4,119 needy people</p>
<p>improved quality of life in 23 villages through various infrastructure projects</p>	<p>planted 52,190 trees and conducted conservation activities in 83 villages</p>





Atul Adhyapika

improving the quality of primary education

project initiated in 2017

10,224 students | 117 *adhyapikas*
114 villages



Atul Adhyapikas reach out to schools in remote villages to provide joyful education to students through interactive learning methods. The project selects qualified women from villages and extensively trains them for six months to become trained primary teachers. The *adhyapikas* are placed in the schools of their own villages where they cater to the individual needs of the students by providing a better environment filled with love and care. Belonging to the same village, they are able to understand the local dialect and issues and are always available for interaction with the parents. This approach ensures better class participation and holistic development of the students. This year we extended our initiatives to *anganwadis* introducing Anuja Adhyapikas that provide joyful pre-primary education to children.

initiated education in
35 *anganwadis*
through
23 Atul Anujas



organised
activity-based
workshops in
112 schools

reached out to
10,000 students
through science and
mathematics workshops in
104 other schools

developed
46 model
adhyapikas:
they have brought
visible change in
46 schools



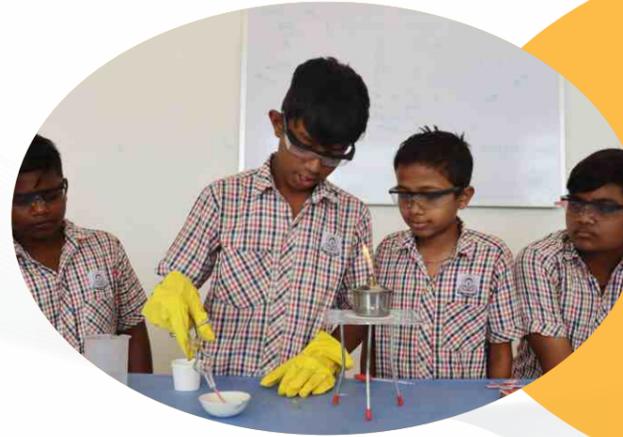
Education above all

'The strength of the school was just 16 when I joined as an *adhyapika* three years ago. Parents were hesitant to send their children in the village primary schools as they doubted their quality of teaching and upbringing. Instead, they sent their children to schools that were far from their homes. After persistent efforts I have been able to convince the parents that education is beyond our social divide and today the strength of the school has increased to 58 students,' shares Rina Vank, an *adhyapika* placed in Bhensdara village.





The project aims to enhance science education among students studying in schools of villages by providing an innovative and interactive platform for hands-on learning experiences. A mobile science laboratory carrying 235 science models visits selected schools, enabling children to learn the concepts of science easily.



Science is fun

'Our science lessons have become more like our sports period, where learning science has become fun. The models and experiments are interesting, making it very easy for us to understand,' shares Krish Rathod studying in grade 8 of Atak Pardi Primary School.

Other projects

Projects	Locations	Beneficiaries
provision of sports and music kits to 100 schools	Bharuch Valsad	21,896 students
provision of education kits to 38 schools	Bharuch Valsad	4,430 students
support to Lalbhai Dalpatbhai Institute of Indology	Ahmedabad	791 students
promotion of learning and life skills among children	Bengaluru	356 students
support to a tribal school	Navsari	265 students
scholarships to meritorious students in need	Valsad	35 students
promotion of Indian culture through publication of books	Jaipur	-

Atul Adhigam

promoting love for science among children

project initiated in 2023

3,220 children | 21 schools



Empowerment

Majority of women residing in the villages of Valsad are daily wage earners or domestic workers who spend their entire earnings with no or minimal savings. Atul Foundation has organised these women at the grassroots level into self-help groups (SHGs). Participants of these groups collectively contribute small denominations of money every month and save the entire amount collected in bank accounts to earn interest. A part of the amount can also be borrowed by the participants in times of need at nominal interest rates mutually decided by the group. SHGs play an important role in women empowerment since they enable women from economically disadvantaged backgrounds to establish social capital and find a voice beyond their domestic spaces. This year 66 new self-help groups were formed with 798 women.

saved
₹50 lakhs
 collectively and facilitated
₹40 lakhs
 of internal lending among 98 groups



conducted
12
 micro-entrepreneurship trainings for
209
 women

linked
1,796
 women with seven government schemes

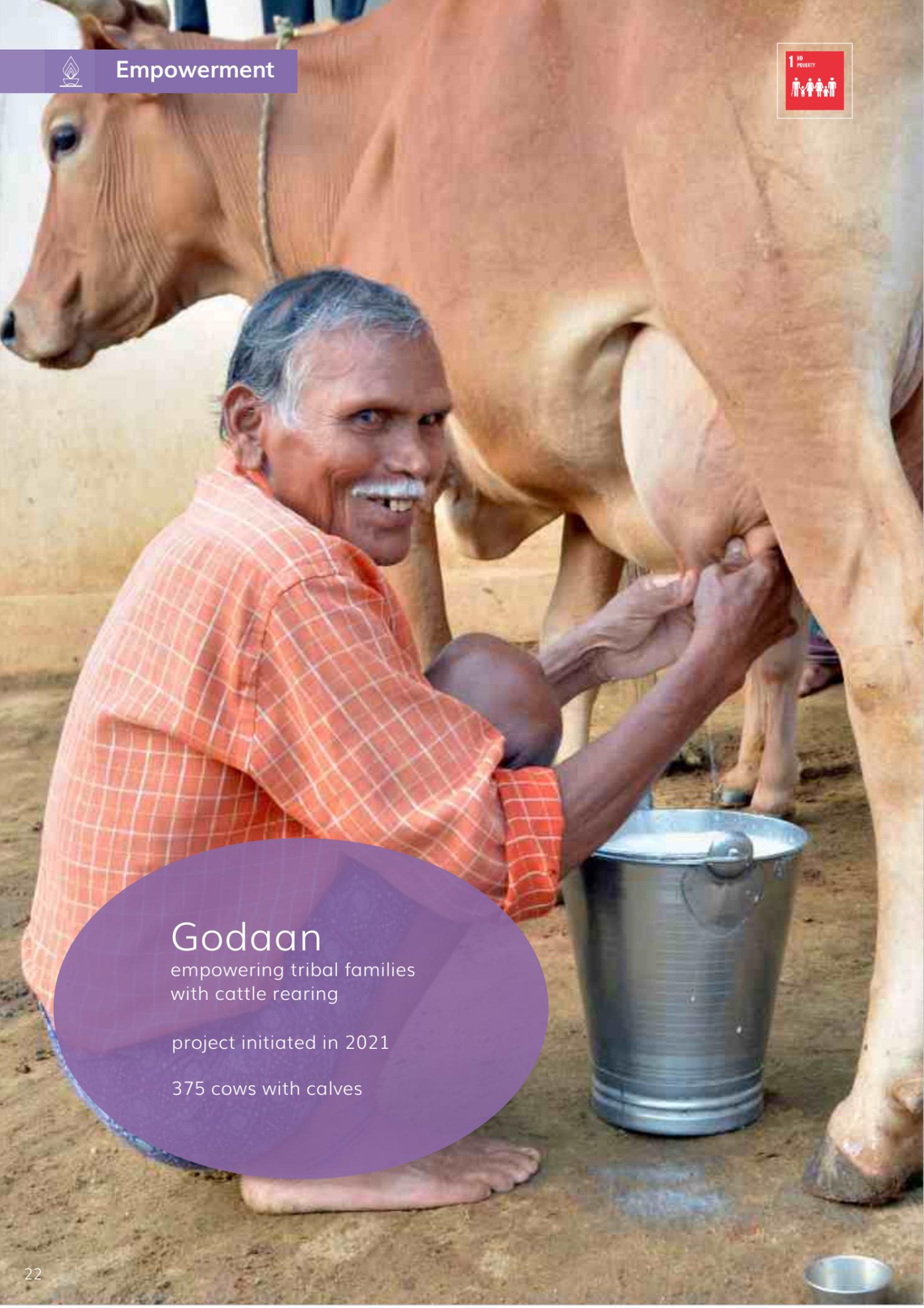
received
₹14 lakhs
 of revolving fund for
47 groups



Atul Uttara
 empowering women through self-help groups
 project initiated in 2021
 132 self-help groups | 1,521 women
 20 villages



Savings for independency
 'I did not get scared for my finances when my son was admitted to a hospital due to an emergency. Instead, I approached my group and withdrew a loan from our savings without any tedious paperwork. With my savings I could help provide a timely treatment for my son,' shares Pratibha Vishwakarma, a member of the Amlia faliya self-help group.



Godaan

empowering tribal families with cattle rearing

project initiated in 2021

375 cows with calves

Godaan aims to create sustainable livelihood opportunities by providing quality breed cows to tribal families with weak economic backgrounds. These cows provide alternative income opportunities for the families. To date, we have provided 375 families with cows and calves along with educating them with scientific cattle management practices.

supported 97 tribal families by providing them cows with calves



imparted education on best practices in cattle rearing



provided maize and bajra seeds for fodder cultivation



Saving with sustainable solutions

'I used to earn a meagre income by working in fields, growing seasonal crops. After I was given cows, I could sell around eight litres of milk daily. Additionally, we were also supported with fodder cultivation. My cows are now a stable source of income,' shares Kusha Majhi, from Dangarpara village of Orissa.





Adhikar

facilitating government schemes

project initiated in 2023

4,090 people | 10 villages

The project aims to empower people with information regarding their rights, welfare schemes and entitlements. Accessing rights and schemes involves paperwork and documentation, which is often a difficult process for residents of rural villages. Through this project, they are educated about the benefits they can receive through various schemes and are provided support for documentation and application. This year we were able to provide 14 government schemes to 4,090 people worth 24 crore.

Empowered and independent

'During an Adhikaar camp, I enrolled myself in Ayushman Bharat initiative under Pradhan Mantri Jan Arogya Yojna and received financial assistance of 86,000 for my heart surgery,' shares Ashwinbhai Ramanbhai Nayaka from Atul village.



Other projects

Projects	Locations	Beneficiaries
provision of skill training to youth as apprentices	Valsad	169 youth
support to micro-entrepreneurs	Valsad	41 youth



The project aims to promote nutrition and care of pregnant, lactating mothers and young children during the first 1,000 days of a child. The project empowers and educates pregnant women and lactating mothers on the importance of the first 1,000 days, and also trains healthcare providers to work towards providing care and nutrition during the first 1,000 days of the life of a child.

counselled
317 pregnant
and lactating mothers



trained
683 healthcare
practitioners



celebrated
breastfeeding week with
322 participants
through
14 sessions



First 1000 days

promoting health and nutrition of
mother and child

project initiated in 2023

1,075 trained | 10 villages



Right nutrition for good health

'Like every mother, I too wish to provide the best care to my child. During the training session on breastfeeding, I learned how to bond with my child to provide the right nutrition to him which will help my child become healthy and happy,' shares Manisha Naika.



Anaemia is one of the critical public health challenges affecting the productivity and quality of life of adolescents and women, especially during their reproductive age. There is a need for holistic community action to eliminate anaemia and undernutrition. Sampoorna project aims to reduce the proportion of anaemia and improve the health of adolescent girls and women of reproductive age group (WRAG), including pregnant | nursing mothers from eight villages of Valsad. The initiatives include screening, educating, counselling and treating with a focus on making them responsible for their own health. This year, anaemia screening was done for 1,886 adolescent girls, 2,875 WRAG, 315 pregnant and lactating mothers.

provided
3,54,867
iron folic acid tablets



trained
138
peer educators
and
9 volunteers
to influence their peers



sensitised
154 teachers and
counselled
254 parents



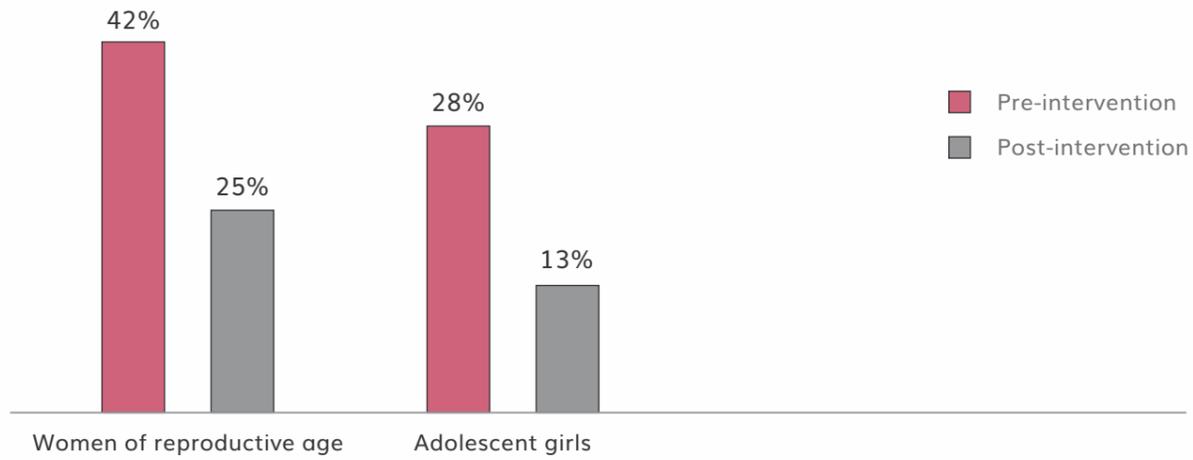
Sampoorna
improving health and well-being of women
project initiated in 2021
8,650 women and adolescent girls | 8 villages



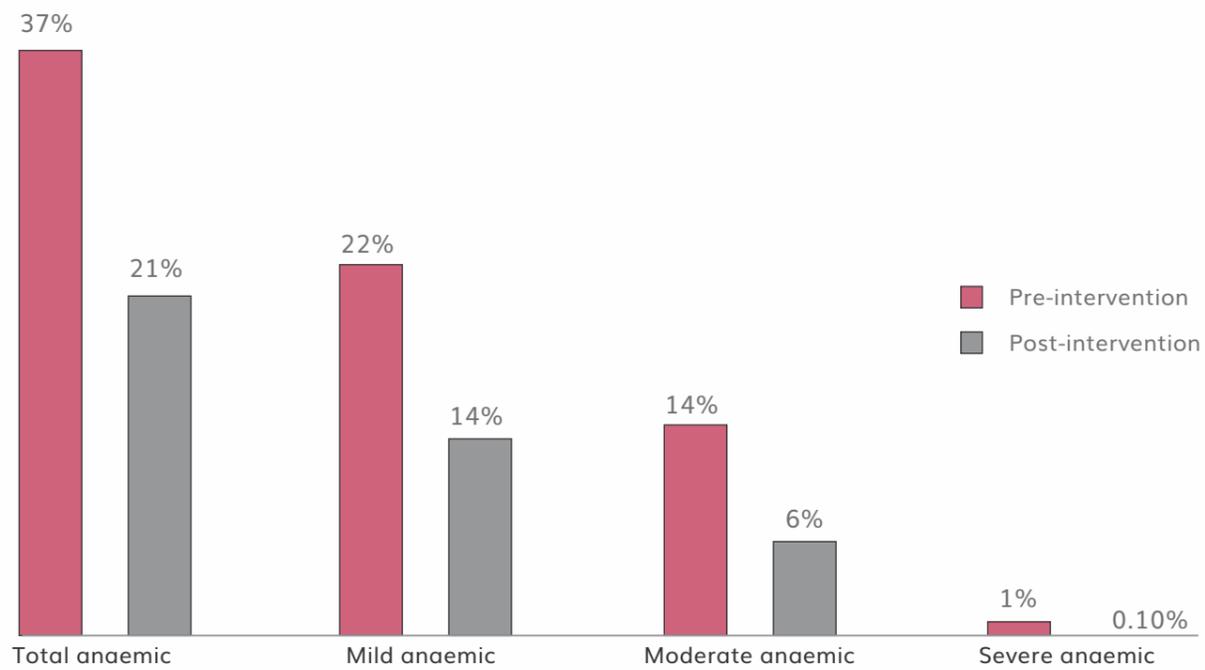
Towards a healthier me
'During a screening conducted in June 2023 at my school, my haemoglobin level was at 4.4 g | dl. I also carried sickle cell disease traits. The team referred me to the civil hospital, where they assisted with my blood transfusion process and counselled me on regular medication. My haemoglobin level has now increased to 11.3 g | dl,' shares Pooja Halpati of Dived village.



Impact of Sampoorna Quantitative outcome



Observed 40% reduction of anaemia prevalence among women of reproductive age group and 53% reduction among adolescent girls who had participated in anaemia screening.



Significant reduction in prevalence of anaemia was observed post-intervention. The results are attributed to regular supply of IFA to the beneficiaries, counselling sessions and one-to-one follow-ups.

Qualitative outcome

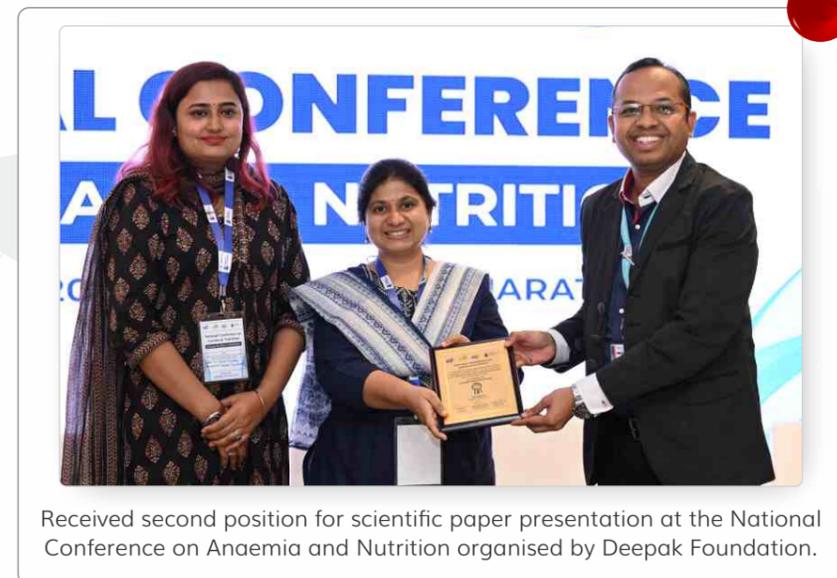
increase in consciousness among women and girls about their own health by taking regular medications and eating iron-rich food



collaboration with education and health departments resulted in a smooth implementation and an improvement in anaemia status of beneficiaries

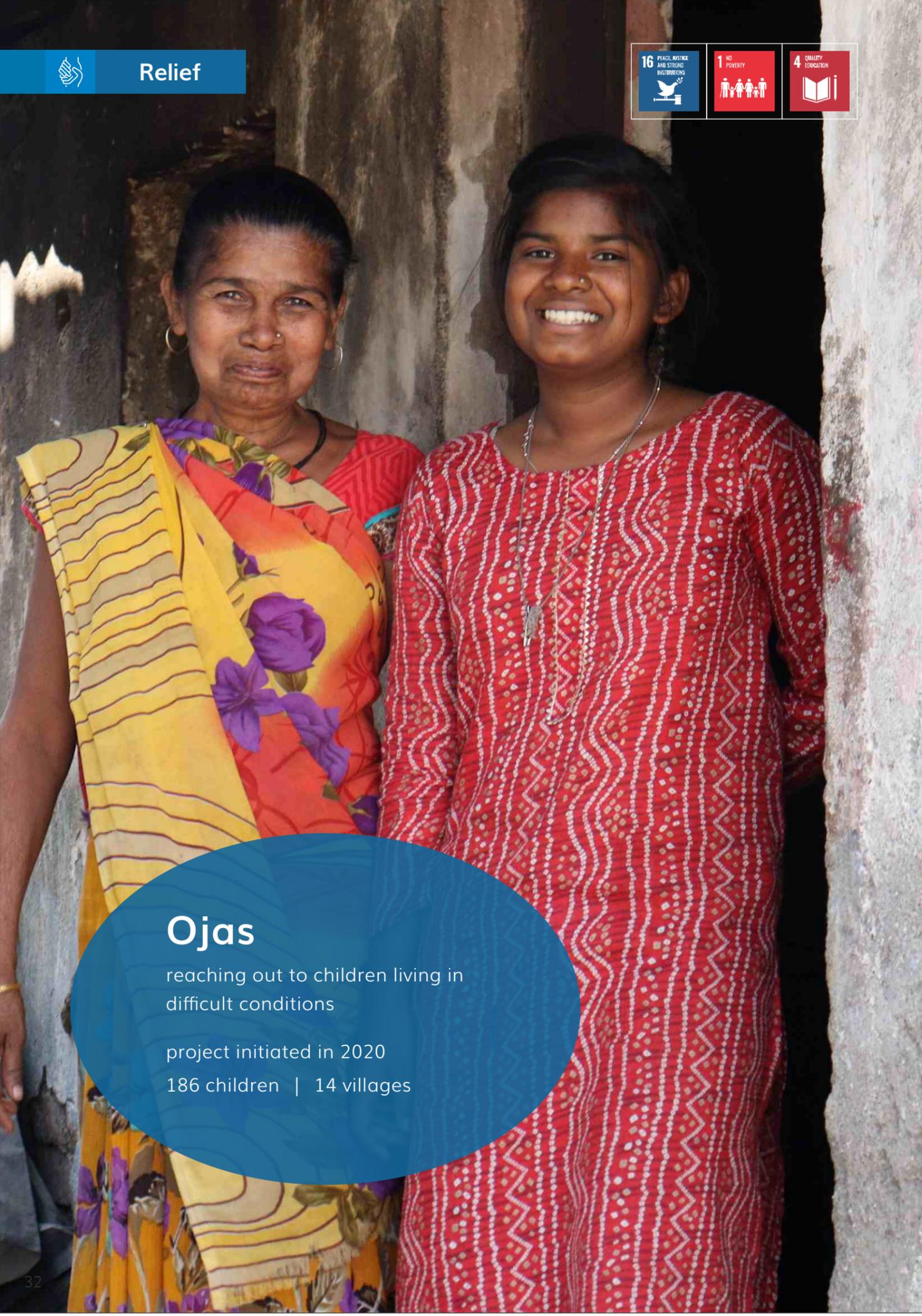
consumption of weekly IFA and folic acid tablets regularised with the support of peer educators in all schools

increase in engagement among peer educators after trainings imparted to influence peers for healthy habits



Other projects

Projects	Locations	Beneficiaries
provision of medical equipment to Kasturba Vaidyakiya Rahat Mandal	Valsad	patients of South Gujarat
support to Valsad Raktadan Kendra	Valsad	~25,000 patients
upgradation of sports infrastructure and equipment	Atul	youth from 10 villages



Ojas

reaching out to children living in difficult conditions

project initiated in 2020

186 children | 14 villages

The project reaches out to children living in difficult conditions, providing them with joy and hope. These children either have lost one or both of their parents or live with step-families in poor socio-economic conditions. The living environment implies various added challenges in the lives of these children, often forcing them to either drop out of education systems or choose non-ethical ways of living.

Through the Ojas project, these children are encouraged to attend schools or vocational courses on a regular basis. These activities have helped these children to show resilience towards their unique challenges, helping them to bounce back from the various problems of life. The project also supported 50 children of brick kiln workers with an aim to protect them from child labour and bagging practices. The Bal Vikas kendra provides them with basic education, nutrition and supports them to get enrolled in schools.

conducted
80 life-skills
group activities



educated
982 children
on good touch,
bad touch

facilitated
18 vocational
training linkages

provided
green stoves to
398 families



Enriching children through Balmela 2024

A balmela (funfair) was organised to reach out to around 2,311 students through 30 practical learning stalls and fun activities. The learning stalls included awareness of road safety, health and hygiene, nutrition and anaemia, the importance of savings, waste management, learning vedic math, Warli painting, arts and crafts, henna application etc.



Community Based Rehabilitation

enhancing quality of life for persons with disabilities

project initiated in 2022

75 PwDs | 13 villages



Community-based rehabilitation is a strategy to provide equitable opportunities and protect the human rights of persons with disabilities (PwDs). This initiative aims to provide rehabilitation services to empower PwDs residing in rural villages.



distributed need-based kits to 75 PwDs



supported 3 families with economic rehabilitation



supported 10 PwDs to avail pension and Niramaya - insurance scheme

Other projects

Projects	Locations	Beneficiaries
provision of food packets to flood victims	Ankleshwar	1,000 individuals
support to patients in need	Valsad	30 patients
provision of assistance to children with special needs	Bharuch	25 children



Uplifting the community of migrant workers

This year we initiated basic reading and writing classes for 44 children of migrant workers at two sites. These children were also given awareness about health and hygiene.

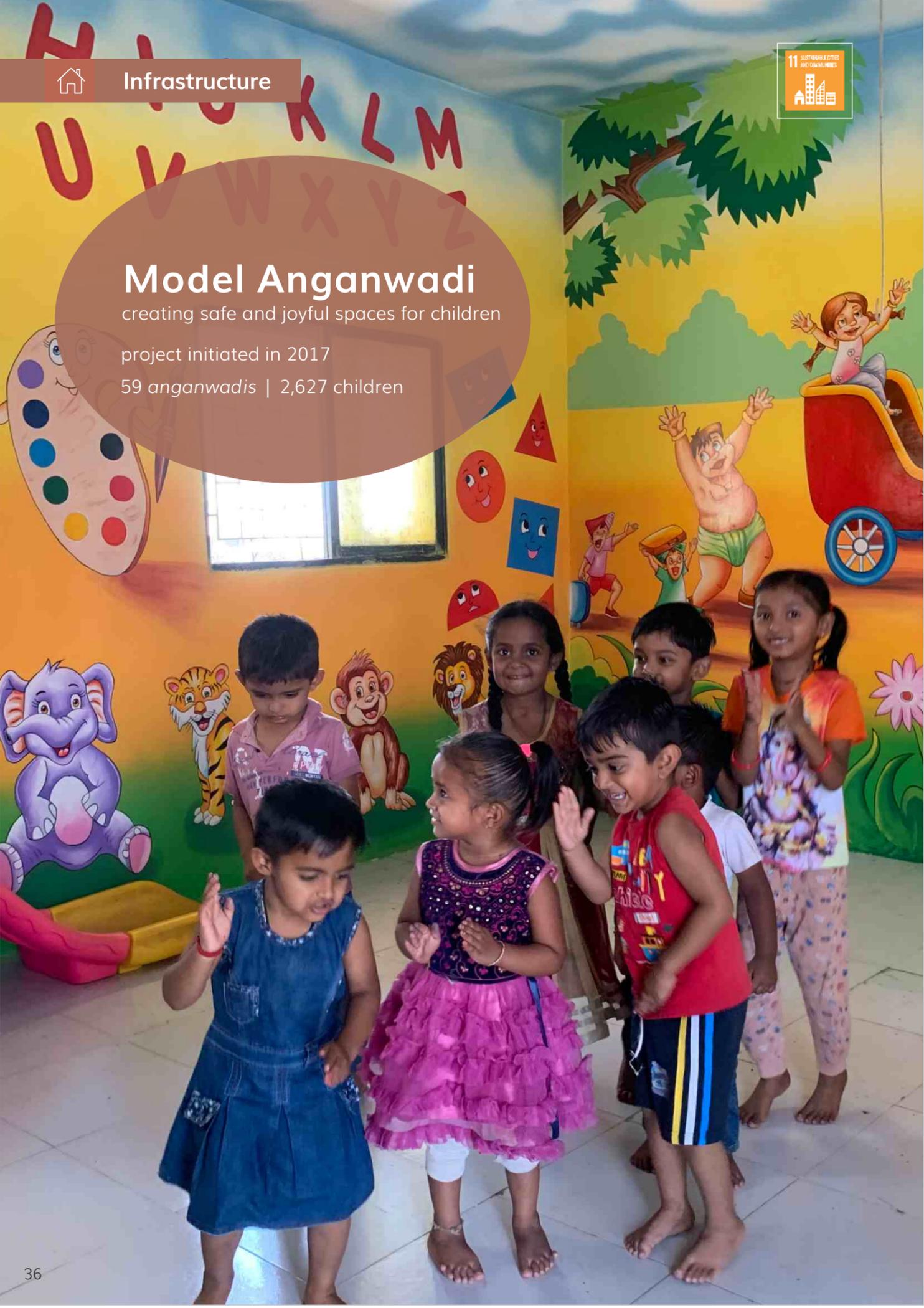


Model Anganwadi

creating safe and joyful spaces for children

project initiated in 2017

59 *anganwadis* | 2,627 children



Under this project, the selected *anganwadis* are reconstructed to provide safe spaces for children to enhance their first experience of the outer world.

Clean toilets and ample kitchen space were provided in each structure. Further, the walls of the *anganwadis* were painted with elementary pictorial lessons to engage children in fun learning.

renovated
16 *anganwadis*
benefitting
695 children
this year



repainted the
walls with colours
and basic lessons



renovated
kitchen spaces
and provided
safe toilets



Colorful playing experiences

'Now the children insist on staying in the *anganwadi* for longer durations and playing with other children. The environment is now more lively and welcoming for both children and their parents,' shares an *anganwadi* worker from Parnera.

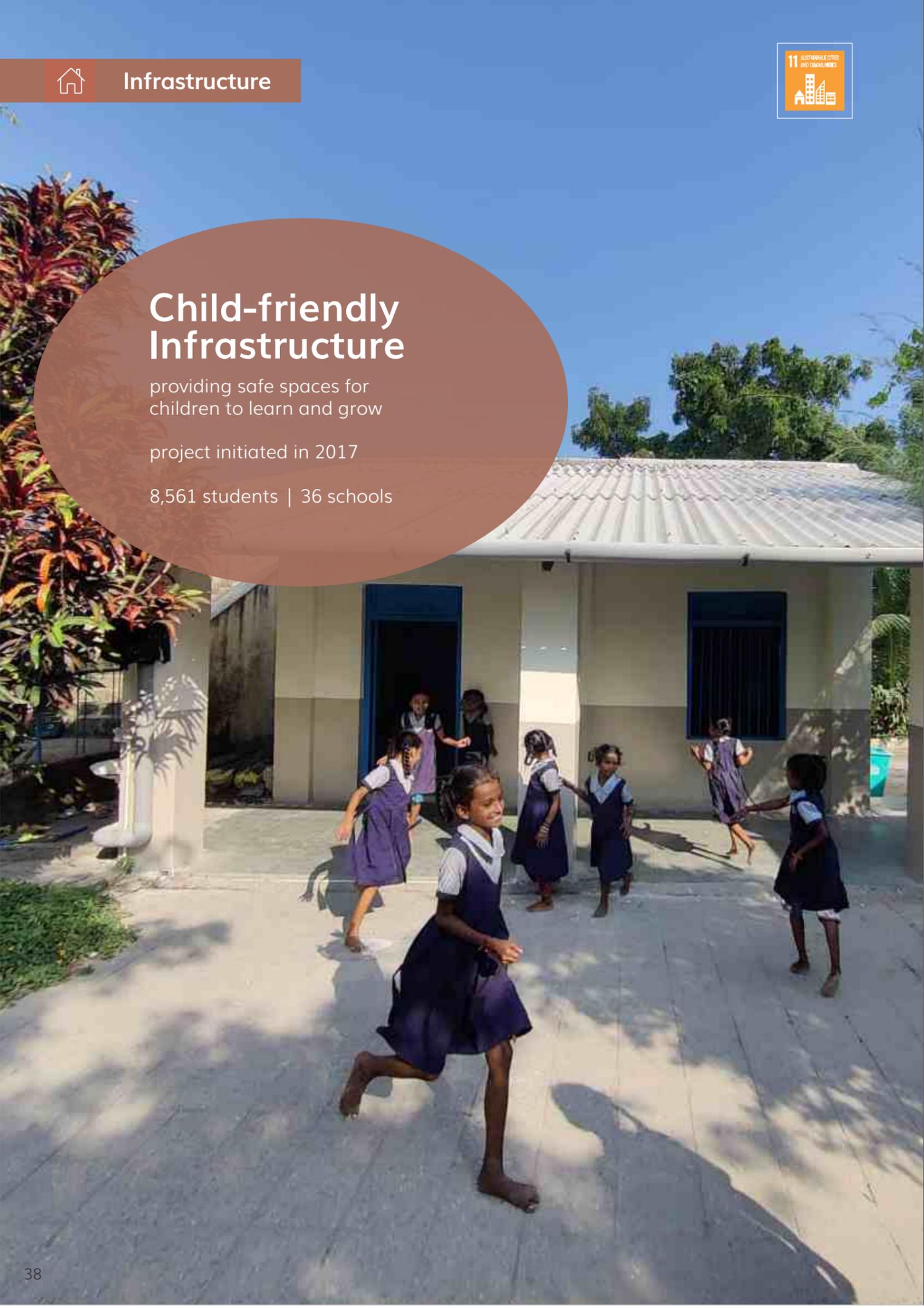


Child-friendly Infrastructure

providing safe spaces for children to learn and grow

project initiated in 2017

8,561 students | 36 schools



Every child deserves a safe environment in schools. This project upgrades schools by renovating and developing safe spaces for children to learn and grow.

set up computer laboratories for two educational institutes reaching out to 484 students



renovated four schools and one hostel for 1,926 students



constructed drinking water station for 265 students



Providing safe learning spaces

'Earlier the leakage from ceilings made it difficult to conduct classes during monsoon. Now the shed with waterproofing allows our students to study comfortably even during heavy rainfall,' shares the principal of Mangelwad Prathmik Shala, Surwada.



Other projects

Projects	Locations	Beneficiaries
construction of road in a village	Gadaria Valsad	village residents
installation of 80 streetlights in a village	Binwada Valsad	village residents
construction of 50 individual household toilets	4 villages* Valsad	250 individuals

*Bhagod, Dived Dungarwadi, Haria and Meh



Conservation



Ujjwal Atul

promoting effective waste management practices in villages

project initiated in 2020

44 villages | 6 colleges | 1,06,982 people sensitised

The project aims to implement the best practices in solid waste management that involve proper segregation of waste and scientific recycling of the components of waste. This is the most effective way of dealing with household waste. This year, in collaboration with *gram panchayats* we have been able to promote efficient waste management systems in 36 new villages.

educated
77,536 people
about responsible
waste management
practices



conducted
12 awareness drives
among
2,341 students and
5 cleanliness drives
with
515 volunteers



initiated waste collection
at community places
collecting
~ 150 kgs per day



Educating the future

This year we initiated solid waste management system in six colleges of Valsad. The team also conducted awareness and sensitisation programs regularly for the students at these colleges.





Natural Resource Management

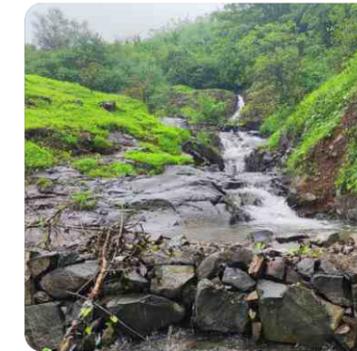
conserving water and soil

project initiated in 2021

1,229 structures | 6 villages

Through this project, 784 structures were constructed this year to conserve soil and water during the monsoon. These structures reduce the flow of running water, helping it to seep into the ground and increase the groundwater level preventing soil erosion and felling of trees.

constructed
106 gully plugs
24 gabion structures



constructed
106 stone bunds,
165 farm bunds, and
4 farm ponds



constructed
368 trenches
and
11 other structures



Replenishing earth

During the monsoon of 2022 and 2023, the structures conserved 31 crore litres of water and 465 tonnes of soil.





Conservation



Water Recycling System

recycling wastewater through sewage treatment plant

project initiated in 2022

7 institutions | 317 KLD

Two sewage treatment plants of 130 KLD were set up in two educational institutes. These plants treat wastewater from toilets and drinking stations through soil biotechnology, converting them into clean water, which is used in gardening and flushing in toilets.

Soil biotechnology is a wastewater treatment process based on a soil biology-based bio-conversion process where fundamental reactions of nature, namely respiration, photosynthesis and mineral weathering take place in a soil-like media housing micro and macro-organisms that bring about the desired purification.

Other water conservation initiatives

conducted sessions to educate children on sewage treatment plant process in two schools



installed rainwater harvesting system in 13 schools



supported 44 farmers for drip irrigation



Harvesting rainwater
Through the rainwater harvesting systems installed last year, 46 lakh litres of water was conserved during the monsoon of 2023.





Renewable Energy

promoting clean energy through solar systems

project initiated in 2021

226 kW solar installed | 60,6984 kWh energy generated



This project promotes the use of renewable sources of energy contributing towards reduction in environmental pollution, increase in energy security, assured supply of electricity and savings on electricity bills.

installed grid-based solar of 16 kW in 2 institutes for 816 beneficiaries



installed 12 solar pumps of 65 kW for 122 farmers



assessed 10 *agariyas* who had received solar powered pumps in 2022, they saved around 12 lakh annually



Saving energy for future
227 kW solar systems installed till 2023-24 will reduce 8,285 tonnes of CO₂ in Its lifecycle which is equivalent to plantation of 99,216 trees.



Miyawaki Forest

preserving biodiversity

project initiated in 2022

27,500 trees | 6 Miyawaki forests



Through the five Miyawaki forests developed this year, 16,500 trees of 62 species are nurtured. This method involves growing different species close to each other to develop a forest in very little time with limited maintenance. This Japanese technique of creating forests has a growth rate ten times faster than regular plantations.

Apart from these forests, we also planted 34,820 trees in Atul.



Organised flower show at Atul

Flower show organised in Atul, registered a footfall of ~10,000 visitors. Also, students of 17 schools visited the display of the colourful flowers and crops.

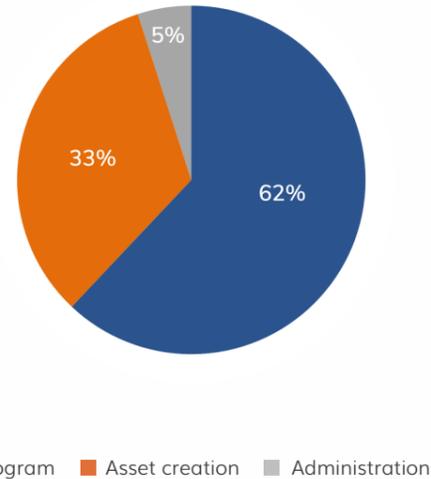
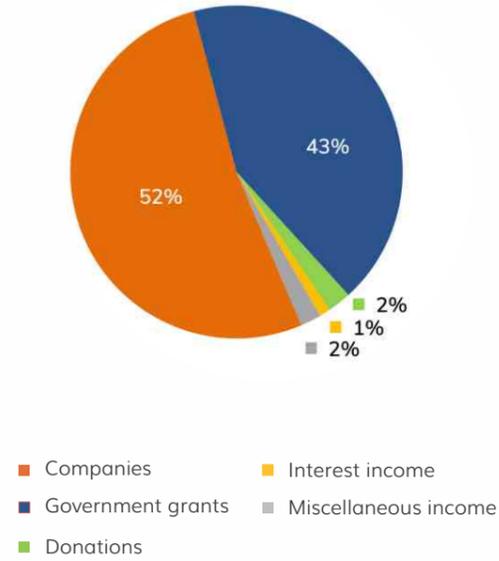
Other projects

Project	Location	Beneficiaries
protection of animals	New Delhi	41 animals

Financial highlights

Source of fund

Particular	Amount received	
	₹ lakhs	In %
Companies	1,591.44	52%
Government grants	1,291.06	43%
Donations	70.89	2%
Interest income	31.44	1%
Miscellaneous income	61.53	2%
	3,046.36	100%

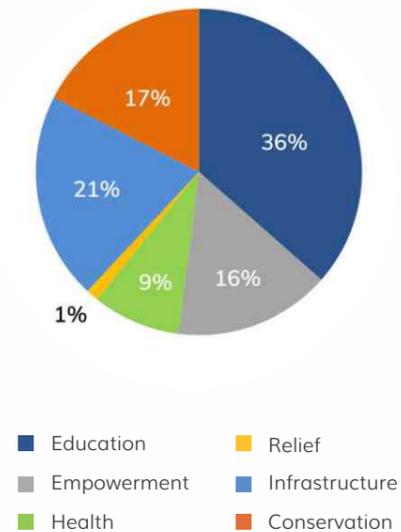


Utilisation of fund

Particular	Amount used	
	₹ lakhs	In %
Program	1,794.40	62%
Asset creation	954.44	33%
Administration	143.60	5%
	2,892.44	100%
Spent from reserve balance	153.92	
	3,046.36	

Bifurcation of utilisation

Particular	Amount spent	
	₹ lakhs	In %
Education	1,002.85	36%
Empowerment	427.19	16%
Health	239.78	9%
Relief	33.93	1%
Infrastructure	480.19	21%
Conservation	564.90	17%
	2,748.84	100%



Acknowledgement

Government organisations

Development Support Agency of Gujarat
 District Rural Development Agency, Valsad
 Gujarat Green Revolution Company
 Gujarat State Tribal Education Society
 National Bank for Agriculture and Rural Development
 Valsad District Panchayat

Trusts

B K Mazumdar Foundation
 Shree Kasturbhai Lalbhai Benevolent Fund
 Vimla Siddharth Family Trust

Corporates

Amal Ltd
 Anusandhan Investments Ltd
 Atul Ltd
 Atul Finserv Ltd
 Rudolf Atul Chemicals Ltd

Partners

Aga Khan Rural Support Programme
 Agasthya International Foundation
 BAIF Institute of Sustainable Livelihoods and Development
 Deepak Foundation
 Gram Seva Trust
 Haqdarshak Empowerment Solutions
 Nandigram Trust
 Nourish 1000 Days
 Pratham Mumbai Education Initiative
 RNC Eye Hospital
 SEWA Rural

Individuals

Ranjit Ahir
 Deepak Ahuja
 Prarthana Amar
 Darshan Bhagat
 Ankit Bhatt
 Shakuntala Chandra
 Varsha Chaudhari
 Kaneriy Chunilal
 Mehul Contractor
 Syamal De
 Darshal Desai
 Gautam Desai
 Harsh Desai
 Himani Desai
 Nigam Desai
 Suchi Desai
 Virat Desai
 Anis Devale
 Karu Dhavji
 Satish Dhimmar
 Abhishek Dubey
 Anirban Dutta
 Arutirtha Dutta
 Lalji Gujjar
 Jigar Halpati
 Ravi Iyer
 Bhavya Jain
 Reenu Jain
 Vishal Jain
 Bharat Joshi
 Bhushan Kasture
 Harikumar K
 Ganesh Kale
 Javed Khan
 Vasudev Koppaka
 Manish Kumar
 Ranjan Kumar
 Sapna Kute
 Jayashree Lakshminarayan
 Sunil Lalbhai
 Chinmaya Lovekar
 Mahavir Shah
 Ankit Mankodi
 Anna Mathew

Atul Mehta
Keval Modi
Pravin More
Ramasubramanian Nallasivan
Sabyasachi Naskar
Rajesh P
Shweta Pai
Rajeshwari Palanichamy
Riddhesh Panchal
Tejal Panchal
Jayesh Parekh
Kamleshkumar Parmar
Nirmal Parmar
Aslam Patel
Diksheetsa Patel
Ishwarlal Patel
Nitin Patel
Ravindra Patel

Ritesh Patel
Nihar Pathak
Bharat Patil
Shashikant Patil
Lalit Patni
Vinay Phadtare
Harkishan Prajapati
Dhiren Radadiya
Guru Raghavendra
Nagendra Rao
Sandip Rathi
Abdul Rauf
Dipankar Roy
Ravi S
Manish Sathwara
Vibhavari Sawant
Naseem Sayyed

Miral Shah
Pranav Shah
Shoeb Shah
Sudhakara Shetty
Savita Shishupal
Bela Siddiqui
Babita Singh
Devender Singh
Sachin Solao
Suman Soni
Rakesh Sorathiya
Ostin Tailor
Dhairya Thacker
Vikram Thakker
Sharat Tripathi
Rana Vishnoi
Abhijeet Zawar

Trust information

Trustees

Dr Vimla Lalbhai
Chairperson

Mr Sharat Tripathi

Mr Bharat Trivedi

Ms Swati Lalbhai

Background

FRCS - Royal College of Surgeons, London
Social worker

BTech - Indian Institute of Technology, Kanpur
Former President - Human Resources, Atul Ltd

BTech - Indian Institute of Technology, Mumbai
Former President - IT, Atul Ltd

ACA - Institute of Chartered Accountants of India
Managing Director, Aagam Holdings Pvt Ltd

Statutory Auditors

B R Shah & Associates

Registered office

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Bankers

Axis Bank Ltd
RBL Bank Ltd

Make a difference

The Foundation provides a complete account of the funds received for various projects and sends its annual report to every donor. If you wish to join our endeavour of enhancing the standard of living of the less fortunate and are looking for an organisation that will channelise and direct 100% of your contribution to the projects at hand, Atul Foundation may be a good option. Please write to us at contact@atulfoundation.org with your area(s) of interest or the name of the project(s) that you wish to sponsor.

Contributions or donations to Atul Foundation qualify for tax exemption under Section 80G of the Income Tax Act, 1961.

The donation amount may be remitted along with the requisite information with respect to how you wish to participate (project name, etc), by drawing a cheque in favour of Atul Foundation Trust or transferring the amount through RTGS as per the details given below:

Beneficiary: Atul Foundation Trust
Bank: Axis Bank Ltd, Atul
Account number: 911010029486212
IFSC: UTIB0000459





Atul Foundation Trust
Atul 396 020, Gujarat
India
www.atulfoundation.org